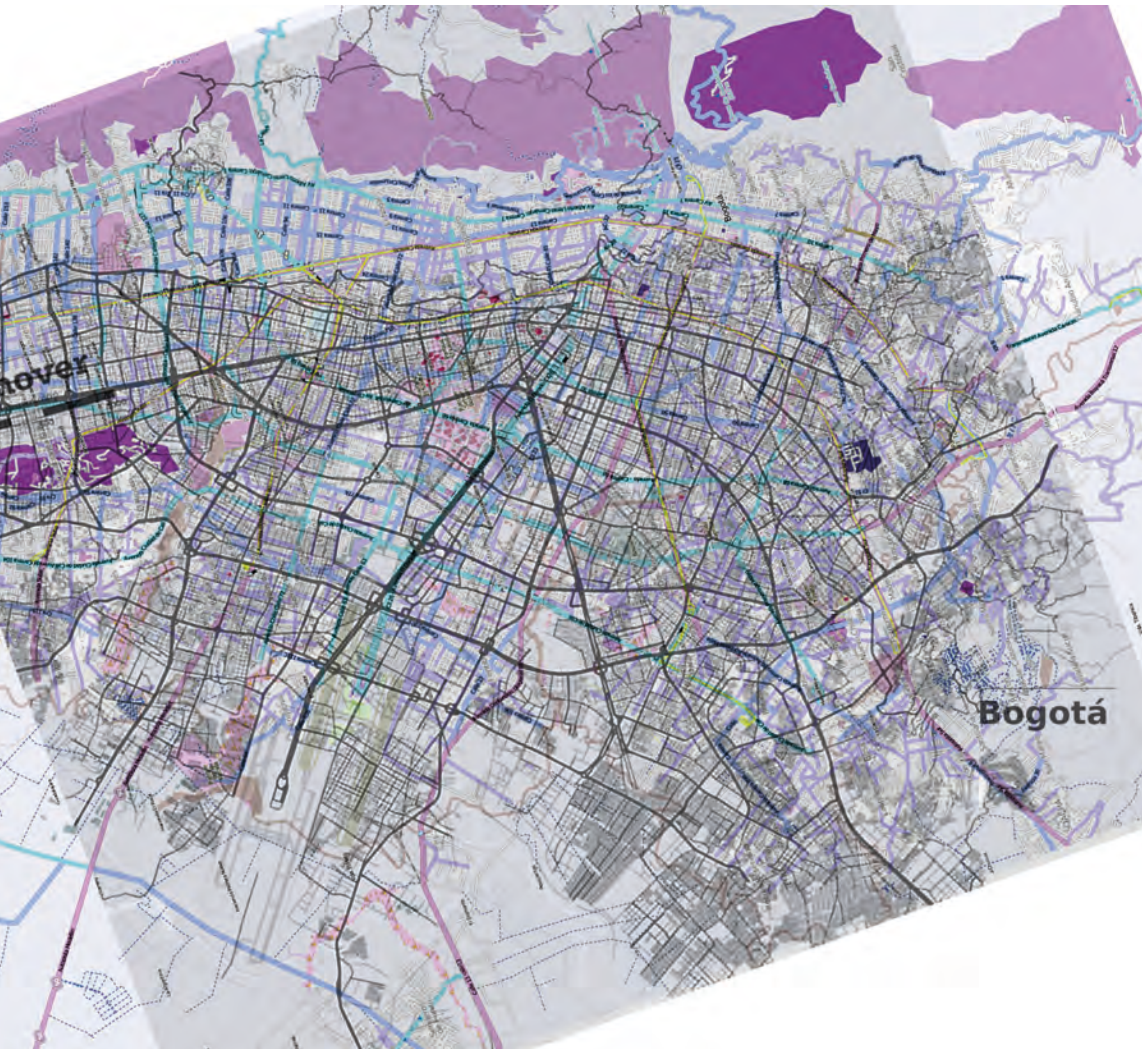


THE FUTURE OF CREATIVE CITIES

Bogotá // Hannover
creative cities in exchange. workshop report

Universitätsprofessur für Regionales Bauen und Siedlungsplanung | Institut für Entwerfen und Städtebau | Leibniz Universität Hannover



The Future of Creative Cities explores the potentials of creative cities. In a collaborative workshop the Faculty of Creative Studies of Universidad del Rosario, Bogotá and the Chair of Territorial Design and Urbanism of Leibniz University Hannover created an encounter to explore connections between urban design and art. By providing a virtual space of sharing and exchanging, the workshop invited to imagine, re-imagine and activate in a prospective way the idea of creative cities based on artistic methodologies. Invited international workshop leaders of the fields of arts, architecture and urban design generated interactive, blended virtual-onsite platforms to discuss and promote culture and art as a driving forces for new pathways in understanding and creating the urban space.



THE FUTURE OF CREATIVE CITIES

Bogotá // Hannover

Creative Cities in Exchange. Workshop Report

Edited by Alissa Diesch and Alma Sarmiento

Regionales Bauen und Siedlungsplanung

Leibniz Universität Hannover

and

Faculty of Creative Studies

Universidad del Rosario Bogotá

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ITINERARY

DAY 1 June 24th

8-10 a.m. (BOG)
3-5 p.m. (HAN)
online

INTRODUCTION & CONTEXTUALISATION

- Welcome by Alma Sarmiento and Alissa Diesch
- Introduction by Juan Pablo Aschner. Dean FaCrea, Universidad del Rosario, Bogotá
- Introduction by Jörg Schröder. Dean for Research Faculty of Architecture and Landscape at Leibniz University Hanover
- Welcome by Luisa Fernanda Godoy, at that time Chancellor of Universidad del Rosario, Bogotá
- Lecture by Gabriel Ortiz. Advisor of Gilberto Alzate Avendaño Foundation (FUGA), Bogotá. *The Bronx Creative District*
- Lecture by Alice Moser. Coordinator Cultural Office City of Hanover. *UNESCO Creative City of Music*
- Discussion. Creative Cities: possibilities, needs, challenges, potentials. Perspectives and prospectives: rethinking, co-building the creative cities of the future; construction and creation of space (real and virtual), community building

DAY 1 June 24th

10:30-12:30 a.m. (BOG)
5:30-7:30 p.m. (HAN)
online

KICK-OFF IN THE FOUR WORKSHOPS

- Welcome and presentation in each of the individual workshops
- Introduction to topic, approaches and methodology

TEAMWORK & TUTORING WORKSHOPS

- Creation of working groups
- Ideas and discussion of projects

INDEPENDENT DEVELOPMENT OF PROJECTS

Self-organised team work on the projects

TEAMWORK & TUTORING WORKSHOPS

Feedback by workshop leaders and academic staff from the organising universities

CONCLUSIONS & FINAL REMARKS

- Presentation of the outputs of each workshop
- Feedback by invited workshop leaders
 - General discussion
- Conclusions and closing remarks

ITINERARY

DAY 2 June 25th

8-12 a.m. (BOG)
3-7 p.m. (HAN)
online

June 27th-30th

on-site
online

DAY 3 July 1st

8-12 a.m. (BOG)
3-7 p.m. (HAN)
online

DAY 4 July 2nd

10:30-12:30 a.m. (BOG)
5:30-7:30 p.m. (HAN)
online



Architect and PhD in Urban Planning. Currently Research Fellow, Adjunct Professor of Urban Planning and academic tutor at the architecture Department of the University of Bologna and freelance architect/planner, engaged in cycling mobility planning and design. She was a Research Fellow at the Chair for Regional Building and Urban Planning at the Leibniz University of Hannover. She is part of the "CPCL Agency" and the "Collaborative and Adaptive Cities" research groups of the University of Bologna. She was engaged in the H2020 project ROCK - Regeneration and Optimisation of Cultural Heritage in Creative and Knowledge Cities and is currently involved in the H2020 project GRETA-Green Energy Transition Actions.

Contents and practical activities

This workshop proposes to create a tale of two cities from the understanding and interpretation of the shared strategic framework and spatial dynamics of the UNESCO City of Music in Bogota and Hannover. The group will work as in an atelier, where different expertise will be put into work and shared. The aim is to achieve a narration of the two cities in a unique constellation of practices, made of relationship between places, new connectors, new connections, linked to cultural practices. The workshop will be structured in several mixed-method activities, among which (but not limited to): 1) Shared glossary galaxy: group collection of grasped concepts and hints to deepen in the two cities. 2) Collective patterns detection: what are the cultural alliances that can be created in-between the cities. 3) Practices and places mapping: case study selection of creative practices to analyse and reflect upon collectively. Virtual navigation towards a place detection for the creative transformation to kick-off. 4) Creative practice fictioning: drawing from the technique of "design fictioning", the activity foresees the sketching of a scenario (in 50 years) that allows the participants to reason how to act now to reach it. It is a moonshot for participants to work towards with the help of existing case studies of creative practices in the public space. 5) Postcards from a memorable place: one of the results of the workshop will be a graphical representation of the fiction created. A message to convey to the inhabitants, researchers, activists, creative practitioners, youngsters of the present to achieve the future vision.



Contents and practical activities

The continuous, linear and uni-directional narrative that has dominated what we identify as western cultures, is only one of multiple ways of understanding the time and space we are immersed in. Disciplines such as ethnography and archaeology allow us to perceive the diversity of realities and temporal dimensions that coexist simultaneously in our time-space. In this workshop we will use the public space as the field of research and as the source of materials collection. Streets, sidewalks, parks, urban furniture and bodies of water can become the laboratory to produce collections, series of videos and sound of a landscape that might not be there in the future. The goal is to create a narrative and leave the traces for future generations to understand our moment in history. For this workshop the idea of 'creative city' will be approached from the perspective of the city as a historical document framed within a political, social and cultural discourse that is possible to modify and intervene.

Support: Antonio Sánchez (UR)

Artist with MA in Fine Arts (Space Strategies) from the school of art of Weißensee in Berlin. Member and co-founder of CC_Berlin a non profit organisation that works together with rural and indigenous communities in Colombia to develop sustainable and self-managed projects. Uribe's work has been shortlisted in competition in public space in Germany and Europe. Curator of project CALLE22 in Bogotá.



Postcard Creative Streets Hannover 2072

PLACES AND PRACTICES IN-BETWEEN THE CREATIVE CITIES

Martina Massari

Workshop description

Places and Practices in-between the Creative Cities proposed to create "a tale of two cities" from the understanding and interpretation of the shared strategic framework and spatial dynamics of the UNESCO Cities of Music in Bogotá and Hanover. The collective narrative was realised by a group of multidisciplinary members who worked as in an atelier, where different skills were put to work and shared. The aim was to realise a narrative of the two cities in a unique constellation of practices, made of relations between places, new connectors and new connections related to cultural practices.

Methodology

The workshop was structured with several mixed-method activities, oriented toward three objectives:

- 1) The LEARNING COMMUNITY CREATION. The aim was to visually define who we are as a group, our expectation as participants to the workshop and our preliminary knowledge of the two cities. Adopting inclusive and accessible visualizations two activities formed the basis for the learning community.

MARTINA MASSARI

37

Christina
 - working with already existing buildings and how their can be transformed
 - method of collage as creative language of the concept
 masterprogramm architecture and urban design (Hannover)

Gabriela
 undergraduate in design (Universidad del Rosario)
 COLOMBIA

Maria Hernández
 Musical Theater Student 3rd Semester (Universidad del Rosario)
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Daniel

Alishah Khan
 A fusion of our world, designed and how we can be using a robot
 Masters of architecture City College of New York
 Strengths: Sketching, writing, creating art in different mediums, teamwork
 Need more practice in: public speaking and group conversation

Mafe
 CHILE
 Architect from Venezuela since 2010. Currently studying in Chile Master degree on Advance design.
 PROS: investigation, team work
 CONS: speak in public @mattersall

Rebecca
 Masterprogramm of Architecture and urban design (Hannover)
 Internship on construction site (HENN)
 like to travel and do arts and crafts
 PROS: mapping organization
 CONS: writing

Angélica
 Last year in architecture degree at Universidad La Gran Colombia
 Pros: Collage, Research, Mapping

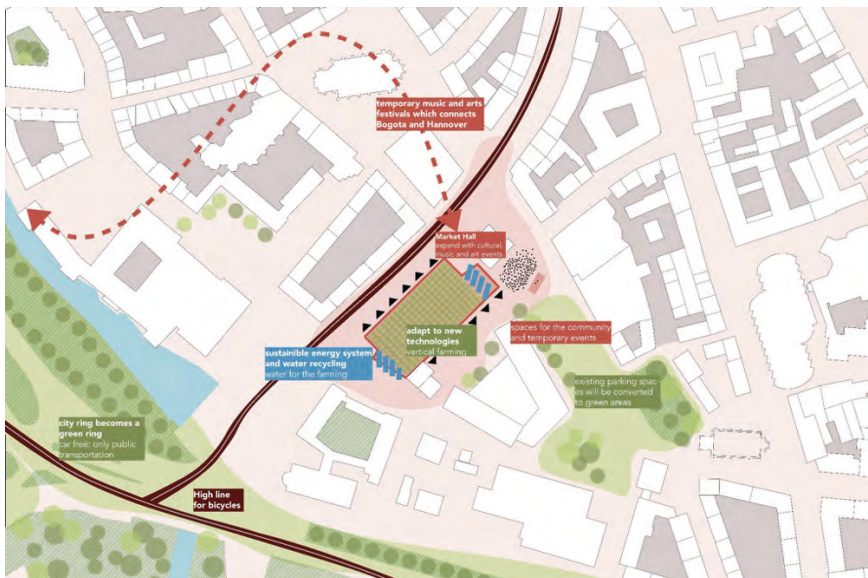
Natalia
 Undergraduate in Design, Universidad del Rosario

Martina Massari
 PhD in Architecture participation, bike activist, planner, creative places fan

Learning Community Creation Screenshot during Workshop



The Creative Market - Communities in Exchange Plaza La Concordia, Bogotá



The Creative Market - Communities in Exchange Markthalle, Hannover

3) The VOICING of THE VISION FOR THE FUTURE.

As a final step in the creative process towards the actual narration of the two cities, two activities were held:

a. Creative practice fictionalising, drawing from the technique of "design fictionalising", the activity foresaw the sketching of a scenario (in 50 years) that allowed the participants to reason how to act now to reach it. It was a moonshot for participants to work towards with the help of existing case studies of creative practices in the public space.

b. Postcards from a memorable place: one of the results of the workshop was a graphical representation of the fiction created. A message to convey to the inhabitants, researchers, activists, creative practitioners, youngsters of the present to achieve the vision for the future.

Summary of results

The workshop was carried out from the beginning in a collective manner. The group worked in Atelier mode, with participants first familiarising themselves with the group and then constructing an initial self-descriptive narrative. The result of the learning community phase saw the production of a galaxy of words that formed a shared glossary, a vocabulary of project intentions, values, premises and design postures. These were clustered into recurring patterns and oriented towards bringing oneself into the project and sharing knowledge of the places and practices of the two cities and beyond. Two teams then set up and worked on the realisation of a couple of distinct projects: "The creative market, communities in exchange" and "Creative Streets".

The creative market, communities in exchange

This proposal stemmed from an initial work to get to know the two UNESCO Cities of Music, and from an in-depth study of common needs and opportunities. Food, music, art, dance, integration emerged as key aspects from which to build a network of connections between Hanover and Bogotá. These premises inspired a proposal for a method, oriented towards place-making, everyday art, tactical urbanism and co-design. But above all, they identify a type of place where the reflections landed and from which the two cities could be brought together: the markets.

For Bogotá, the market of Plaza La Concordia was chosen, a redeveloped place in danger of losing its traditional identity to respond to global market logics at risk of succumbing to gentrification. For Hanover, the group proposed to work in the Market Hall area, a central zone to be activated in a creative way. The proposed vision answered three questions: How does the market react to climate change? How does the market and the food process integrate technology? What does the market offer for the community and how can Bogotá and Hanover be connected?

The results of the proposal can be read as pictures of a desired future, the markets will become adaptable to future urban conditions and even safe places where to anticipate creative answers to urgent challenges. For instance, as climate change requires a rethinking of the way we manage energy, resources and waste, the future food market will be modified and optimised by new technical achievements and will be waste-free. The local community will find its place in the future creative market, which will be identity-based and rich in culture, history, art and music. From the markets the two Cities will create alliances, dialogues and new hope for the local communities to pursue a more sustainable urban future, by leveraging their cultural strength.



Creative Streets Hannover 2072



Creative Streets Bogotá 2072

Creative Streets

With an influx of population and rising climate temperatures, it becomes crucial to speculate how we can bring together the community and design for the social, political, and economic needs of the future. Creative Streets is a proposal that envisions a dynamic special framework to unite the city of Hanover and Bogotá through music and art. It emphasizes the importance of how the city thrives on the togetherness of its community and thus the group chose to develop a street/highway into a hybrid space of gathering, performance, and art hub. The year is 2072, there is great migration of people from city to city to experience both the familiar and the unknown. An outburst of colourful songs and aroma of international delicacies fill the air as residents enjoy the fusion of beautiful cultures and traditions. The cities of Hanover and Bogotá become bridged through the social innovation of sustainability, culture, and community.

Conclusions

Places and Practices in-between the Creative Cities was first and foremost a collective experimentation, a creative design exercise built by an international learning community. The starting point for telling a new collective story for Bogotá and Hanover were the places, which tell the most about these two cities: places dense with culture, art, aggregating spaces of sociability, creative environments, strongly linked to the context but also widely connected in the global world, located in the middle of the processes of social transformation. It was an exercise in knowledge-creation that, by necessity of time, was fast and intense. For this reason, the places of the two cities became privileged vantage points from which to create inter-cultural and international links and dialogues.

The two places chosen as archetypes are: the street and the market. Original places where the concept

of culture acquires solid foundations, comes to life through everyday practices, and emerges in multiple forms out of the ordinary. The street becomes a stage for public and social life. No longer a ribbon to be crossed, but a permanently animated public space. The communities that are proposed to inhabit the Creative Street are built around common, impermanent, but strongly globally connected challenges.

The same can be said of the market, rethought as an ideal place of exchange for practices, productions, and services that germinate from the places themselves and are distributed in a known environment, a place in which to feel recognised and in which to reconstruct those bodily ties that distance, disconnection risks impoverishing.

Ultimately, the street and the market represent an attempt to recall the need to return to the need to discuss relationships, the only antidote to the consequences of an unsustainable evolution of urban societies. Such relationships, if born from place-based practices, are capable of uniting and discussing the cities of the future: connected, dynamic and open to change.

Participants

Creative Streets: Gabriela Acuna (URosario), Angelica Garcia (UGC), Alisha Khan (CCNY)

Creative Markets: Daniel Buitrago (UNAL), Manuela Jaramillo (UR), Maria Hernandez (UR), Mafe Sanchez (UC), Rebecca Wehling (LUH)

TEACHING

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 Prof. Dipl.-Ing. Jörg Schröder
 Riccarda Cappeller M.Sc. M.A.
 Dr. Arch. Federica Scaffidi

UNIVERSIDAD DEL ROSARIO BOGOTA

Dr. Alma Sarmiento - coordinator
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THE FUTURE OF CREATIVE CITIES
Hannover and Bogotá. Creative Cities in Exchange

Edited by Alissa Diesch and Alma Sarmiento

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at the Faculty of Architecture and Landscape
Leibniz Universität Hannover

and

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