

DIGITAL ADVANCED DESIGN

The background features several stylized green icons: a microscope in the upper right, a laptop in the lower left, a person icon in the middle right, and an open box in the lower center. A large green plant with many leaves is positioned in the center, partially overlapping the text and icons.

TRANSITIONAL
INDUSTRIAL
APPROACHES
FOR SUSTAINABLE
INNOVATION

edited by
Flaviano Celaschi
Laura Succini
Michele Zannoni

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Italia Domani
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Digital Advanced Design

Transitional Industrial Approaches
for Sustainable Innovation

edited by Flaviano Celaschi, Laura Succini, Michele Zannoni

SUMMARY

9 *Introduction*
Flaviano Celaschi, Laura Succini, Michele Zannoni

11 *Digital Advanced Design as a framework to integrate knowledge and accelerate industrial innovation processes*
Flaviano Celaschi, Laura Succini, Michele Zannoni

DIGITAL DESIGN FOR MANUFACTURING

25 *Towards sustainable transformative factories with AI-based Human-Machine Interaction, Virtual Prototyping, and industrial orchestration*
Alberto Amico, Patrizia Cavalloro, Marcello Cinque, Davide De Vita, Stanislao Patalano, Andrea Rega, Virginia Vignali, Michele Zannoni

53 *Novel operator-centric digital technologies for a sustainable industrial workplace*
Francesca Calabrese, Marco Carricato, Edoardo Idà, Andrea Lucarini, Roberto Meattini, Maria Elena Nenni, Gianluca Palli, Alberto Regattieri, Filippo Zoffoli

65 *Life beyond Space: Responsible Advanced Design for new balances between space habitats and the human factor*
Laura Succini

89 *Advanced design strategies for space habitats: Bridging human factors and digital tools for enhanced living environments*
Veronica Pasini, Carolina Beccari, Valentina Gianfrate, Lucia Grizzaffi, Raffaele Montemurro, Lorenzo Rocci, Andreas Sicklinger, Elia Sindoni, Laura Succini

DIGITAL DESIGN FOR ADVANCED INTERACTION

123 *A reliable, affordable, low-cost, and open-source tool for fabric surface acquisition for the textile industry*
Riccardo Foschi, Federico Ponchio, Paolo Cignoni

141 *Haptic perception and enhancement of the interactive textile XR experience*
Michele Zannoni, Roberto Saponelli, Diego Pucci, Ludovica Rosato

- 155 *Next-Gen textile industry: From digital acquisition to displacement mapping*
Gaia Ghidoni, Riccardo Foschi, Martin Huska, Serena Morigi
- 177 *Artificial Intelligence and extended reality in fashion: Creativity and heritage preservation in the 2D-3D transition*
Pasquale Cascarano, Gustavo Marfia, Irene Calvi, Eleonora Stacchiotti
- 193 *Grounding future scenarios of technology-enhanced fashion heritage: A preparatory study for the storytelling of Made in Italy*
Irene Calvi, Eleonora Stacchiotti, Pasquale Cascarano, Gustavo Marfia

DIGITAL DESIGN FOR KNOWLEDGE SHARING

- 209 *Human and artificial elements in foresight: Cyber-creativity at the service of sustainable futures*
Ilaria Rinaldi, Irene Coletto, Angela Faiella, Stefano Rini, Giulia Maria Vavassori, Giovanni Emanuele Corazza
- 225 *From individual to organizational brain. Combining cognitive training, mindfulness and organizational innovation to enhance sustainable foresight capabilities of SMEs*
Giorgio Casoni, Flaviano Celaschi, Valentina De Matteo
- 245 *Sustainability transitions and back-casting for the Italian fashion industries*
Marco Bellandi
- 257 *FuturE-Pack. Toward a taxonomy of smart solutions for advanced packaging design*
Erik Ciravegna, Silvia Barbero, Davide Pletto, Mariapaola Puglielli, Martina Spinelli
- 277 *FuturE-Pack. Life Cycle Sustainability Assessment in advanced packaging design*
Erik Ciravegna, Caterina Antonia Dattilo, Massimo Delogu, Veronica Pasini
- 303 *Digital Waste Passport. Design a cross-sectorial platform of services to facilitate textile SMEs of Made in Italy in achieving traceability and circularity*
Debora Giorgi, Marco Bellandi, Claudia Morea, Chiara Rutigliano, Luca Incrocci, Matteo Bertelli, Elizaveta Stark
- 321 *Processes for managing and designing circularity in the Italian furniture industry. Current practices and future strategies for tools of interconnectivity*
Lorenzo Imbesi, Sabrina Lucibello, Emanuele Panizzi, Serena Baiani, Viktor Malakuczzi, Paola Altamura, Luca D'Elia, Carmen Rotondi, Mariia Ershova, Gabriele Rossini

DIGITAL DESIGN FOR CIRCULAR MATERIALS

- 337 *LCA analysis of indoor covering solutions. Comparison of ceramic tiles, vinyl tiles, and laminated elements with sustainable materials*
Stefano Maretti, Alessandro Messori, Margherita Bandini, Michele Zannoni, Veronica Pasini
- 363 *Innovative materials for a more sustainable textile industry: Bio-based polymers and recycled fibers – A short review*
Fabrizio Cavani, Tommaso Tabanelli
- 375 *Use of recycled ceramic as cement substituent for a circular Made-in-Italy furniture industry*
Lucia Ferrari, Elisa Franzoni
- 387 *The next steps of the of the Spoke 1's project.*
Digital platform design for the sustainable transformation of the Made in Italy manufacturing industry
Marion Josserand, Michele Zannoni, Laura Succini

**DIGITAL DESIGN
FOR MANUFACTURING**

DIGITAL DESIGN FOR MANUFACTURING

Within the *Digital Design for Manufacturing* research cluster, the progress of projects 1.8 *Advanced Human-Machine Interaction for Continuous Transformative Manufacturing and Robotic Systems* and 1.10 *Beyond the Space Life. Digital Living Lab for Human Life in Space*.

The contribution, "Towards Sustainable Transformative Factories with AI-based Human-Machine Interaction, Virtual Prototyping, and Industrial Orchestration," delves into human-machine collaboration, Virtual Prototyping, and software/network co-orchestration in advanced automation systems for the development of sustainable scenarios that can be enabled by a load-aware orchestrator. The second paper, "Novel Operator-Centric Digital Technologies for a Sustainable Industrial Workplace," explores predictive maintenance and reconfigurable robotic systems, with a focus on HMI technologies. It also outlines expected outcomes, including advanced tools for real-time mental load management and intuitive interfaces for interaction and programming of collaborative robots.

For project 1.10, the essay "Life Beyond Space: Responsible Advanced Design for New Balances Between Space Habitats and the Human Factor" presents methodology and actions taken to activate, in an experimental way, a process of shared knowledge among different actors and an interdisciplinary design path, open to contamination within and outside the Space domain. Finally, the essay "Advanced Design Strategies for Space Habitats: Bridging Human Factors and Digital Tools for Enhanced Living Environments" delves into one of the outcomes of the 1.10 project, illustrating the methodological process of advanced design applied to the configuration of space habitats oriented toward the psycho-physical well-being of future users and the flexibility and adaptability of environments.

LIFE BEYOND SPACE: RESPONSIBLE ADVANCED DESIGN FOR NEW BALANCES BETWEEN SPACE HABITATS AND THE HUMAN FACTOR

Laura Succini*

1. Introduction

Designing habitats for Deep Space is considered a highly complex area of investigation, not only because it involves extreme and unfamiliar environments in which humans live under conditions never experienced in other domains, but also due to the multitude of international stakeholders, interdisciplinary approaches, and research centers engaged in the conceptualization, value chain development, and sustainment of livability for future inhabitants (DI PIPPO, 2023; ESPI & CIFS, 2023).

The *New Space* economy is fundamentally reshaping the strategic assets that have historically characterized space exploration. Emerging policies within space programs now involve not only governmental agencies but also major private companies (EUROPEAN INVESTMENT BANK, 2019; COUNCIL OF THE EUROPEAN UNION, 2024). Certainly, the planned decommissioning of the International Space Station in 2030, evolving geopolitical scenarios, and upcoming challenges are prompting, on the one hand, renewed visions of human presence on the Moon and crewed missions to Mars, and on the other, the expansion of the range of individuals able to undertake missions in Low Earth Orbit (LEO) (LEACH, 2015; ROLLOCK & KLAUS, 2022; PENG et al., 2024). This shift in vision presents design, business, and research opportunities for emerging enterprises, commercial players, and diverse sectors within academia and professional practice (MEUSBURGER et al., 2023).

As a result, design processes must increasingly address human factors, habitability, crew dynamics, the development of new in-orbit activities, the activation of new cooperative policies, and strategies for both material and immaterial sustainability (VAN ELLEN et al., 2023). These changes demand a rethinking of both the space habitat and crew well-being, as well

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as of the design process itself in terms of design accessibility and process sustainability.

As Meusbürger and Bishop (2021b) emphasize, the inclusion of more numerous and diverse crews will place human factors and the experience of inhabiting space at the center of future design efforts. These concerns are echoed in NASA's assessments (BUCKLAND et al., 2022), which recognize the risk of incompatibility between habitats and "new users" if proper attention is not paid to human well-being, performance, and the physiological limits of the body in microgravity and confined spaces. The socio-spatial and psychological dimensions of future users and crews must become part of the design requirements, focusing not merely on survival but on prosperity (MEUSBURGER & BISHOP, 2021b), and on fostering a more qualitative experience of interaction between space travelers and the space environment (BANNOVA, 2021; DOMINONI & QUAQUARO, 2023).

With regard to design accessibility, several questions are now being raised: How can this professional and entrepreneurial sector open itself more to cross-disciplinary contamination in order to design future space exploration experiences? To ensure sustainable competitiveness, how can we train designers capable of activating more collaborative design processes? And in such a complex domain, how can knowledge and know-how become more accessible and transdisciplinary?

At the international level, several initiatives are emerging in an effort to address these issues. For example, in 2021 the International Astronautical Federation (IAF) established a dedicated Space Habitat Committee, composed of experts from various disciplines, to investigate the challenges of space habitats through an interdisciplinary lens, with the goal of enabling not only survival but also well-being in such extreme environments (MEUSBURGER et al., 2023).

Thus, the necessary ideas and solutions do not originate from a single field of expertise. In recent years, new educational and research programs have been launched at multiple levels—master's degrees, courses within architecture and design curricula, and interdisciplinary design labs—supporting the development of new skills and experiences. These initiatives aim to integrate engineering approaches with methodologies focused on human well-being and on activating meaningful relationships

between environment, user, and community (CARATELLI, 2020; YASHAR, 2023; IACOBO, 2024). These efforts are designed both to imagine, design, prototype, and test future scenarios, and to support the development of sustainable systems and technologies that facilitate human presence in deep space.

The sustainability of the design process itself, on the other hand, can be analyzed through two key dimensions:

- Material: related to design timelines, the use of energy- and resource-intensive tools, the selection and application of materials during concept development and product design, and the overall configuration of the habitats;
- Immaterial: referring on one side to the value of local knowledge and expertise, and on the other to the psycho-physical and sensorial aspects that must be considered throughout the design process.

In the first case, the complexity of the sector leads to high resource consumption throughout the design process. Achieving a final output typically requires multiple stages of both low- and high-fidelity prototyping, which will in turn influence digital modeling and production workflows. Furthermore, time itself plays a critical role: difficulties in effectively coordinating heterogeneous designers, tools, design concepts, and product developments not only extend the process but also make it more energy intensive.

In the second case, current challenges highlight the importance of small and medium-sized enterprises (SMEs) in driving innovation within the space sector (COUNCIL OF THE EUROPEAN UNION, 2024), and therefore the significance of territorial relationships and the exchange of expertise across different fields. From a design standpoint, it becomes clear that in an environment defined as *Isolated, Confined, Extreme* (ICE), achieving a successful mission, both socially and operationally, requires focusing on the “extraordinary dependency on the habitat, its technological capability as well as the sociospatial framing, i.e., the elements of the built environment that form the boundaries for the social and individual activities taking place within the habitat.” (MEUSBURGER & BISHOP, 2021a, p. 2).

2. Responsible Advanced Design for Deep Space

Within this evolving landscape, design can play a key role both as a mediator of knowledge and expertise (CELASCHI, 2008), and in defining a design model capable of integrating established aspects of the sector with emerging visions and future needs. This enables the activation of an anticipatory, reflective, transformative, and collaborative learning process (CELI, 2015; CELASCHI et al., 2019; SUCCINI, 2023; GIANFRATE, 2024), serving the next generation of designers and benefitting new users of deep space.

These elements are embodied in the research project *Beyond the Space Life: Digital Living Lab for Human Life*, led by the Advanced Design Unit at the University of Bologna, in collaboration with the Department of Mathematics at the same university and the company Thales Alenia Space Italia.

The project, embedded in a context of high cultural and social value—that of Made in Italy—aims to respond to ongoing changes by hybridizing the space sector supply chain (COZZI, 2024) with the knowledge and know-how that characterize the Italian territory, stemming from other supply chains and from the design discipline. Design becomes the means by which this interaction is transformed into opportunities for developing high-value-added sustainable strategies.

The main goal of this study is to construct, through a responsible and advanced design approach (SUCCINI et al., 2024a), a model of a *Space Digital Living Lab*, which, through the integration of digital tools and physical experimentation, supports future designers, Made in Italy entrepreneurs, and professionals in the field:

1. In creating, through tools and best practices, complementary forms of knowledge and collaboration to accelerate the emergence of design ideas in the early stages of space habitat design, and to foster open and responsible innovation processes in the development of systems and products.
2. In formulating a methodological process of advanced design to develop new orbital habitat configurations aligned with sustainability criteria, particularly immaterial sustainability.

3. In conceiving a digital system for dynamic configuration of space habitats, to be used during the conceptual phase, allowing for early consideration of crew well-being, spatial customization based on psycho-relational characteristics, and in-mission spatial flexibility.

The project does not aim to create an entirely new design model, but rather to redesign specific parts of the existing process used by Thales Alenia Space Italia (TASI), introducing targeted enhancements in the early stages of the company's design process. The goal is to make extreme space environments more accessible and familiar to a wider range of designers, while also making the relationships between the various stages of design, from initial ideas to concept, more dynamic and sustainable.

In fact, TASI is not only a partner in the project but also represents the applied case study through which explore the core themes of the research, investigate specific design processes, and test new strategies. With over 40 years of experience as one of the main actors in the space sector—and having built the majority of the pressurized modules of the International Space Station (ISS)—TASI brings consolidated know-how that can validate and support the actions and outputs of the project.

As previously noted, a wide variety of professional roles are involved in the design of a space habitat. Of particular interest to this study, especially in relation to TASI's design processes, are the professionals engaged in the early stages of the project—from ideation to conceptualization. These roles can be grouped into two main macro-clusters, each containing categories with distinct needs and objectives, as described in table 1:

Tab. 1. Professional profiles of interest in the research.

| | Professional Profiles | Objectives |
|-----------------------------------|---|--|
| New Designers | Designers, architects, engineers, etc. | To become familiar with the space sector, acquire a more systemic understanding of its specific characteristics, explore best practices from outside domains, and experiment with combinations of design approaches for extreme environments |
| Current Industry Designers | <i>Strategic, Conceptual, and Human Factor Design Field:</i> Professionals working in systemic design, layout conceptualization, and human factors expertise | To streamline design and systemic processes for concept development |
| | <i>Modeling and Immersive Reality Field:</i> Professionals involved in system-product modeling and virtual reality simulation | To improve workflow pipelines in order to reduce development time and enhance user movement dynamics within the virtual environment |

A common objective shared by all designers involved in the project is to establish stronger interconnections between the various stages of the process: knowledge acquisition, conceptualization, and immersive design experience.

To investigate in a multidisciplinary, anticipatory, and inclusive manner what is available on the market, the variety of international policies and visions, and the emerging needs related to increased attention to the well-being of future users, the applied research methodology is *Responsible Advanced Design* (RAD) (SUCCINI, 2023; SUCCINI et al., 2024b). RAD is employed as an analytical framework, a design attitude, and a guide for evaluating the impact of the various design strategies implemented. The factors of this approach are: *anticipation, reflexivity, inclusiveness, responsiveness, care, and transparency* (SUCCINI, 2023; SUCCINI et al., 2025), which are translated into:

- Design practices guided by an open innovation model, where all stakeholders are involved collaboratively and ethically;
- The dissemination of responsible knowledge through open and adaptable tools tailored to the type of designer and the research objectives;

- The development of new behaviors and sustainable processes through future-oriented design that anticipates the needs of both humanity and the planet;
- The application of technology with consideration for designer well-being and its role as an enabler for learning and increasing design accessibility.

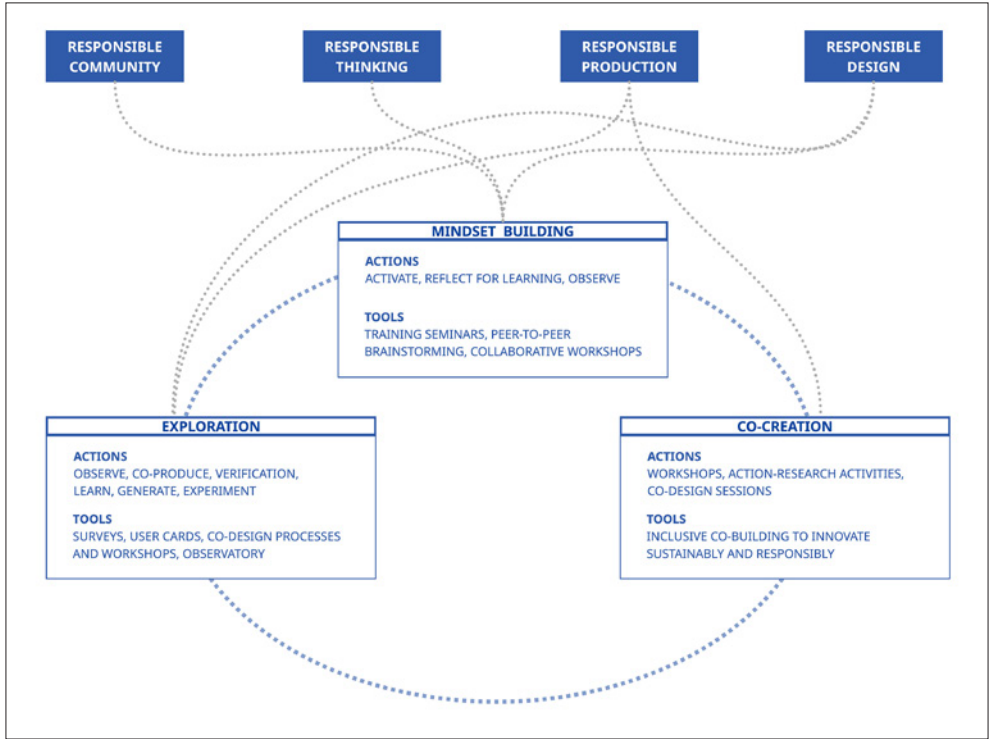
RAD is structured around macro-actions that translate the concept of responsibility across four key areas of design: *Responsible Design*, *Responsible Thinking*, *Responsible Production*, and *Responsible Community*. Each area is defined by a set of actions, insights, and design tools aimed at fostering responsible innovation (STILGOE et al., 2013).

Given the highly interdisciplinary, multi-level, and multi-stakeholder nature of this context—along with strict design constraints such as safety and survival—the RAD methodology required integration, particularly in the knowledge and design phases, with both the Human-Centered Design approach (NORMAN & DRAPER, 1986; LONG et al., 2022) and Human System Integration (NASA, 2010, 2014; BOY, 2021; SILVIA-MARTÍNEZ, 2023). This integration ensures the inclusion of human factors from the very beginning of the investigation and design process, not only addressing functional ergonomics but also psycho-perceptual dimensions.

In practical terms, RAD was articulated through three interconnected lines of action: *Mindset Building*, *Exploration*, and *Co-creation*. These areas are closely related, as certain actions are shared across them to achieve the project's objectives (see fig. 1). They also serve a dual purpose: first, to foster dialogue among project stakeholders and support collaborative design; second, to provide development and testing channels for the research's proof-of-concept outputs.

3. The design methodology applied to the TASI case

Each line of action was understood and employed both in the relationships among project partners and other system stakeholders, and as a set of tools and strategies used to define the project outputs.



1. Relationship between the Responsible Advanced Design approach and the three lines of action within the research project.
All images are reproduced in color in the online edition of the book.

3.1. Mindset building

Tools: Training seminars, peer-to-peer brainstorming sessions, collaborative workshops

Actions: Activation of flexible learning processes, construction of design responsibility, cross-disciplinary observation to foster change

Activating Collaborative Knowledge Within Working Groups

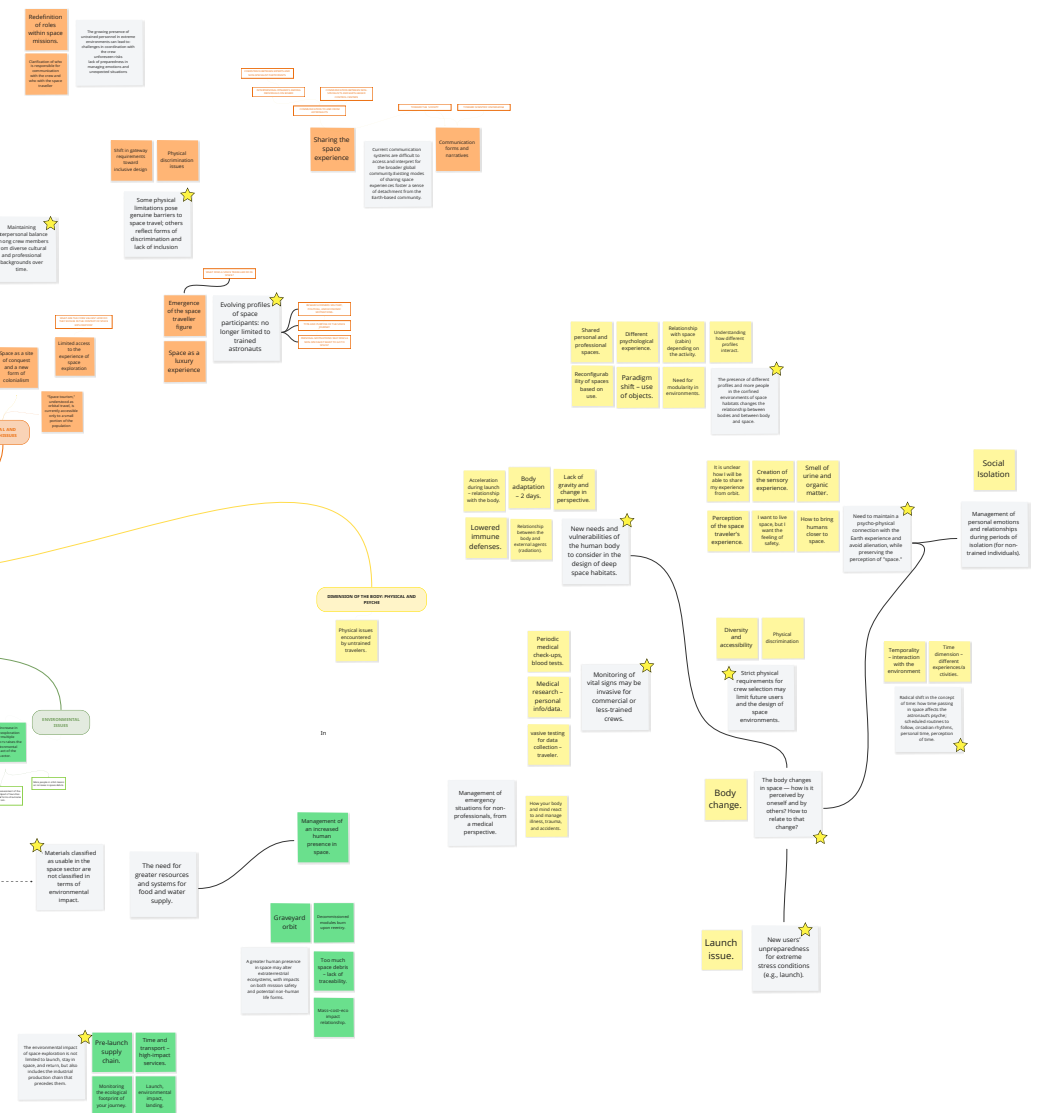
To foster a form of collective intelligence among the research team, a series of knowledge exchange and reflection activities took place between September 2023 and April 2024, focused on identifying values and critical issues to consider when redesigning human life in space.

These activities alternated between peer-to-peer training seminars, conducted by the project partners themselves, and collaborative brainstorming sessions. The seminars explored technical and engineering aspects of space habitats, the role of human factors in design, how training affects the psychological traits of crews and how design can enhance the experience of future users. These flexible learning formats allowed all participants to contribute and encouraged dialogue between academia and industry.

The brainstorming sessions, guided by the principles of Advanced Design and Transition Design (ZANNONI et al., 2024), aimed to construct a shared vision of the future of life in space, examining the relationship between habitat, person, and community in scenarios more complex than those currently known. This challenge was analyzed through multiple dimensions: social, economic, technological, environmental, political, and corporeal.

The co-design activities engaged a broader group—including human factors experts, virtual reality specialists, researchers, engineers, and young designers—to reflect on the potential impacts of this transformation on people, policy, and communities in the medium and long term. Together, they identified a set of shared research *must-haves* to be considered throughout the project (see fig. 2). For example, the research was deliberately narrowed to focus on Low Earth Orbit, as designing for the Moon or Mars would require addressing a very different set of challenges.

The group's reflections extended beyond potential future users to include the evolving relationships between today's astro-



nauts and new crew members, and how these dynamics might influence habitat design and the types of activities that will take place within space stations.

In parallel, through desk research and collaborative workshops, the team explored the astronaut's life in orbit from an experiential perspective. Drawing on both scientific and divulgative sources, a journey map of the current astronaut was developed, highlighting their interactions with the environment, needs, and daily activities. This representation became the foundation for a collaborative analysis and reflection process, through which additional feedback, implicit actions, current pain points, and future insights emerged areas where design can intervene to begin imagining who the next users might be and what their more implicit needs could look like (fig. 3).

Building a new design mindset

The interaction between academia, industry, and various disciplines made it possible to identify the difficulties that new designers may face when approaching such an extreme design domain, as well as the concerns of seasoned professionals in the field toward less conventional design approaches. This ongoing dialogue between domain and out-of-domain led to the adoption of one of the core action areas of Advanced Design—*Extreme Design* (CELASCHI, 2018)—not only as a direction for innovating products and systems, but also as a channel for exchange and advancement within the research framework.

As defined by Celaschi (2016), *Extreme Design* encourages designers to look beyond their immediate disciplinary boundaries to discover “stimuli for change” (p. 68). In this phase of the research, it played a key role in shaping the interaction dynamics between future designers, current professionals in the field, and the processes of knowledge-building and project development for the space sector.

Relationships between different domains were outlined to make this interaction more inclusive and interdisciplinary:

- Field observation linked to gaming experiences;
- Scenario-building for short, medium and long-term futures connected to anticipation and future studies;



3. Collaborative construction of the astronaut's journey map.

- Innovation in product-service systems aligned with open innovation models;
- Validating ideas through physical prototypes in dialogue with virtual or mixed reality.

These relationships and needs are part of the project's overarching goals and, as we will see in the next intervention line, have been explored through several practical experiments.

3.2. Exploration

Tools: Questionnaires, user profiling templates, co-design processes and workshops, observatory

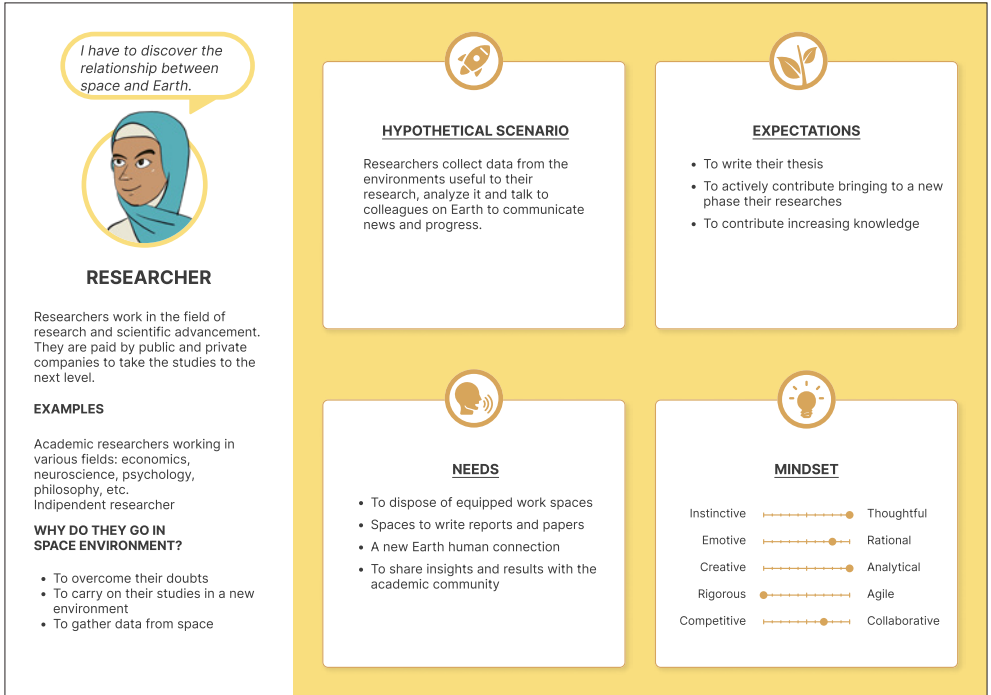
Actions: Observe to innovate, co-produce future scenarios and processes, validate through collective experimentation, learn digitally and in the field, generate new ideas, and test new formats of knowledge and design

Building a shared, sustainable, and open imagination for space exploration

Before identifying trends, relationships, and interdependencies that may arise within future habitats, it was first necessary to imagine who the potential users of near- and long-term space stations might be. The process of creating these archetypes was collaborative and open to public participation. The initial tools used were a future user profiling template and research based on scientific and divulgative sources. Cross-referencing primary data collected from TASI experts with secondary data led to the creation of initial proto-personas, which were later refined through an open questionnaire distributed to the digital community.

This approach resulted in the creation of nine archetypes, each with specific goals, expectations, and needs. These include: the Pioneer, the Researcher, the Artist, the Designer, the Mission Specialist, the Patient, the Space Traveler, the Content Creator, and the Station Manager (fig. 4).

This continuous exchange between internal and external perspectives highlighted several insights about potential future users: increased need for private personal spaces, the development of new work and leisure activities, and the requirement for dedicated workspaces, among others.



| HABITAT AREA / ASTRONAUT SPACES | ACTIVITIES | EMOTIONAL STATE THAT THE CASE STUDY WANTS TO SOLVE | CHARACTERISTICS (PERFORMANCE ASPECTS THAT ARE IMPROVED) | APPLIED TECHNOLOGICAL SOLUTIONS | MATERIAL FAMILY |
|---------------------------------|------------------------------|--|---|---------------------------------|---|
| Dressing and Garment Care Area | Beverage Consumption | Acceptance | Flexibility | Adjustment mechanism | Ceramics |
| Area | Cleaning | Aggressiveness | Gesture | AI | Composites |
| Gym | Communicating among the crew | Anger | Inflatable | Anchoring system | Metals |
| Health Area | Communicating with Earth | Anguish | Invisible | AR | Other natural materials |
| Kitchen | Disposal of waste | Anxiety | Lightweight | Clamping | Papers |
| Laboratory | Entertaining Collectively | Apprehension | Modularity | 3D/digital manufacturing | Polymers & rubbers |
| Living area | Entertaining Individually | Awe | Pressurized | Fixing | Textiles |
| Lunar sail | E.V.A | Bore | Waterproof | IOT | Wood |
| Maintenance and Logistics Area | Food consumption | Disgust | | MR (mixed reality) | WHAT SUSTAINABILITY ASPECTS ARE CONSIDERED IN THE CASE STUDY? |
| | Food preparation | Distraction | | 3D Printer | Care |
| Operation field | I.V.A | Doubt | | Interchangeability system | Ethics |
| Personal hygiene area | Living | Ecstasy | | Linking of objects | Inclusion |
| Personal space | Oral Care | Ecstasy | | Monitoring system | Life Cycle |
| Relaxation & hobby area | Ordering | Fatigue | | Stabilization system | Low Effort-High Impact |
| Rest area | Painting | Fear | | Quick anchoring system | Reuse |
| Training area | Period | Hunger | | VR | THE CASE STUDY, WAS IT DEVELOPED BY AN ITALIAN COMPANY? |
| Work area | Reading | Inclusion - Isolation | | | No |
| | Relaxing | Irritation | | | Yes |
| | Social Games | Pensiveness | | | TECHNOLOGY BRINGS INNOVATION? |
| | Stowage | Rage | | | No |
| | Studying | Sadness | | | Yes |
| | Training | Scare | | | THE CASE STUDY, RESPONDS TO A HUMAN CENTRED APPROACH? |
| | Video gaming | Surprised | | | No |
| | Working | Terror | | | Yes |
| | Writing | | | | |

to initial reflections on design solutions that take into account these emerging users and the evolving spatial and relational affinities within space habitats.

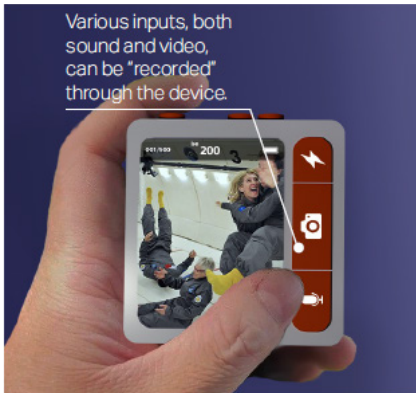
Building knowledge through a sustainable observatory

The various learning, validation, and collaborative design actions converged in the creation of an observatory model, drawing inspiration from the ADU experience (CELASCHI et al., 2021) and reinterpreting it in the form of a new tool: the *Sustainable Innovation Observatory for Life Beyond Earth*. This digital space is designed to support designers in acquiring knowledge and developing new concepts, while also offering design strategies from an open innovation perspective. Its specific domains are:

- Far Future: offering long-term projections and visions to anticipate future challenges (FORMIA, 2017);
- Extreme Design: activating cross-fertilization between sectors and transferring knowledge across fields to promote sustainable innovation (SUCCINI et al., 2024);



6. Space Workshop:
learning process and
early development of
meta-design concepts
(concept memory
theme of Bastoni,
Bologna, Fabbretti,
Faceto, Pasi).



Various inputs, both
sound and video, can
be "recorded" through
the device.



Several buttons allow
the device to be used
analogically, recalling
familiar gestures.



Virtual and digital walls
provide for the placement
of the wall of memories
where it is most
appropriate and allows
for the collection and
overlay of the entire
history of 'firsts' over
time.

- Shelf Innovation: using the repository as a source of design projects and semi-finished solutions ready to be improved and adapted to meet emerging market needs (CELASCHI, 2016).

3.3. Co-creation

Tools: Workshops, action research activities, co-design sessions

Actions: Inclusive co-construction for sustainable and responsible innovation

The final line of action focused on experimenting with the various tools and fine-tuning the proofs of concept.

The objectives of these ongoing or planned experiments—at different scales of the project—can be summarized as follows:

- Developing a multi-stakeholder action research protocol that uses the observatory as an initial learning tool and, subsequently, as a launchpad to expand future space habitat scenarios, stimulate new supply chains, and foster new collaborations;
- Activating continuous innovation processes that, through interaction between academia, young designers, and entrepreneurial players, can scale design processes from Earth to space—and vice versa—enhancing their sustainability;
- Facilitating interaction between product prototypes and the digital system for dynamic habitat configuration. The conceptualized products are intended to become a bridge between the virtual model, the initial strategic design process (users and needs), and the first touchpoints related to user well-being and spatial flexibility;
- Emphasizing designer responsibility;
- Creating synergies between the systemic design processes used during the ideation phase by TASI, the design-driven systems developed through this research, and TASI's own digital simulation systems (a topic explored in the next paper).

4. Conclusions: Space as an extreme context for rethinking terrestrial design practices

The aim of this research project is not to define a perfect, standardized solution to universally improve the well-being of future

space habitat users or the learning paths of future stakeholders in the field. Rather, it seeks to propose a more interdisciplinary and contamination-friendly approach to design open to both domain and out-of-domain inputs. “Thus, it is apparent that the human is the most fragile and variable element in the system” (MEUSBURGER & BISHOP, p. 180), and each person reacts and perceives extreme, confined conditions differently. However, enabling a degree of spatial variability, even through small product systems or experiential adjustments, can support adaptation and prosperity in extraterrestrial environments.

For designers or entrepreneurs, confronting constraints far beyond their usual scope—such as limited mobility, zero gravity, breathable air confined to enclosed systems, or lack of access to resources beyond those already present in the station—forces a shift in design approach. It calls for a focus on factors of survival, uncertainty, emotional response, and well-being, while imagining what cannot yet be experienced firsthand. This design mindset can also be transferred to other temporary or permanent extreme or confined contexts (INGLESE et al., 2024).

In fact, the research is now expanding to address additional aspects: designing for the space sector through an open innovation model rooted in sustainability and Made in Italy know-how (from both space and non-space sectors) is revealing strategies and experimental approaches that may be transferable to other complex challenges on Earth, such as those stemming from natural disasters (floods, desertification, etc.) or other emerging crises.

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This book presents ten innovation fronts developed in parallel through research funded within Spoke 1 of the MICS (*Made in Italy Circolare e Sostenibile*) Partnership. Set within the framework of Digital Advanced Design, the project explores the role of design and digital innovation in promoting sustainable and circular transitions across various *Made in Italy* sectors, bringing together knowledge and expertise from academic, industrial, institutional, and professional fields.

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