Electronic Supplementary Information (ESI)

How similar is similar? Exploring the binary and ternary solid solution landscapes of *p*-methyl/chloro/bromo-benzyl alcohols.

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ESI-Table 1. Single crystal data collected at room temperature for the p-Me_{0.5}Br_{0.5}BA solid solution and for p-BrBA.

| | <i>p</i> -Me _{0.5} BABr _{0.5} BA | <i>p</i> -Cl _{0.5} BABr _{0.5} BA | <i>p</i> -BrBA |
|----------------------------------|---|---|-----------------------------------|
| Formula | C _{7.5} H _{8.5} Br _{0.5} O | C ₇ H ₇ Br _{0.5} Cl _{0.5} O | C ₇ H ₇ BrO |
| fw | 154.60 | 164.81 | 187.04 |
| Cryst. System | monoclinic | monoclinic | monoclinic |
| space group | P2 ₁ | P2 ₁ | P2 ₁ |
| Ζ | 2 | 2 | 2 |
| a (Å) | 6.044(2) | 5.9892(6) | 6.0614(5) |
| b (Å) | 4.974(1) | 4.9395(5) | 4.9572(4) |
| c (Å) | 12.231(5) | 12.086(1) | 12.1601(10) |
| α (deg) | 90.0 | 90.0 | 90.0 |
| β (deg) | 103.69(4) | 102.59(1) | 102.523(8) |
| γ (deg) | 90.0 | 90.0 | 90.0 |
| V (Å ³) | 357.2(2) | 348.94(6) | 356.69(5) |
| D_{calc} (g/cm ³) | 1.437 | 1.569 | 1.741 |
| μ (mm ⁻¹) | 2.869 | 3.127 | 5.673 |
| Measd reflns | 1188 | 1560 | 1556 |
| Indep reflns | 904 | 1206 | 1244 |
| $R1[on F_0^2, I \ge 2\sigma(I)]$ | 0.0943 | 0.0512 | 0.0480 |
| wR2 (all data) | 0.2507 | 0.1232 | 0.1165 |



Scheme ESI-1. Comparison of cell parameters for pure *p*-MeBA, *p*-Me_{0.5}BABr_{0.5}BA and *p*-BrBA.



Scheme ESI-2. Comparison of cell parameters for pure *p*-ClBA, *p*-Cl_{0.5}BABr_{0.5}BA and *p*-BrBA.



Fig. ESI-1. Comparison of X-ray powder patterns for p-MeBA_{1-x}BrBA_x solid solutions. From top: x = 0 [p-MeBA (XABREY06) at RT], 0.1, 0.25, 0.5, 0.75, 0.9, 1.0 (p-BrBA, RT, calc.).



Fig. ESI-2. Comparison of X-ray powder patterns for $ClBA_{1-x}BrBA_x$ solid solutions. From top: x = 0 [*p*-ClBA (GAKNAH) at RT], 0.1, 0.25, 0.5, 0.75, 0.9, 1.0 (*p*-BrBA, RT, calc.).



Fig. ESI-3. Comparison of the experimental X-ray powder pattern for the *p*-MeBA_{0.33}ClBA_{0.33}BrBA_{0.33} solid solution with the patterns calculated from single crystal data for the Me/Cl/Br pure compounds.



Fig. ESI-4. X-ray powder patterns of ternary solid solution of *p*-MeBA/*p*-ClBA/*p*-BrBA at varying molar ratios.







Fig. ESI-6 DSC of *p*-ClBA



Fig. ESI-7. DSC of *p*-BrBA



Fig. ESI-8. DSC trace (heating cycle) of the MeBA_{0.1}ClBA_{0.9} solid solution obtained by comelting.



Fig. ESI-9. DSC trace (heating cycle) of the MeBA_{0.25}ClBA_{0.75} solid solution obtained by co-melting.



Fig. ESI-10. DSC trace (heating cycle) of the MeBA_{0.5}ClBA_{0.5} solid solution obtained by comelting.



Fig. ESI-11. DSC trace (heating cycle) of the MeBA_{0.75}ClBA_{0.25} solid solution obtained by co-melting.



Fig. ESI-12. DSC trace (heating cycle) of the MeBA_{0.9}ClBA_{0.1} solid solution obtained by comelting.



Fig. ESI-13. DSC trace (heating cycle) of the MeBA_{0.1}BrBA_{0.9} solid solution obtained by co-melting.



Fig. ESI-14. DSC trace (heating cycle) of the MeBA_{0.25}BrBA_{0.75} solid solution obtained by co-melting.



Fig. ESI-15. DSC trace (heating cycle) of the MeBA_{0.5}BrBA_{0.5} solid solution obtained by co-melting.



Fig. ESI-16. DSC trace (heating cycle) of the MeBA_{0.75}BrBA_{0.25} solid solution obtained by co-melting.



Fig. ESI-17. DSC trace (heating cycle) of the MeBA_{0.9}BrBA_{0.1} solid solution obtained by co-melting.



Fig. ESI-18. DSC trace (heating cycle) of the ClBA_{0.1}BrBA_{0.9} solid solution obtained by comelting.



Fig. ESI-19. DSC trace (heating cycle) of the ClBA_{0.25}BrBA_{0.75} solid solution obtained by co-melting.



Fig. ESI-20. DSC trace (heating cycle) of the ClBA_{0.5}BrBA_{0.5} solid solution obtained by comelting.



Fig. ESI-21. DSC trace (heating cycle) of the ClBA_{0.75}BrBA_{0.25} solid solution obtained by co-melting.



Fig. ESI-22. DSC trace (heating cycle) of the ClBA_{0.9}BrBA_{0.1} solid solution obtained by comelting.



Fig. ESI-23. DSC trace (heating cycle, 5 °C min⁻¹) of the MeBA_{0.33}ClBA_{0.33}BrBA_{0.33} solid solution obtained by co-melting.



Fig. ESI-24. DSC trace (heating cycle) of the MeBA_{0.50}ClBA_{0.25}BrBA_{0.25} solid solution obtained by co-melting.



Fig. ESI-25. DSC trace (heating cycle) of the MeBA_{0.25}ClBA_{0.25}BrBA_{0.50} solid solution obtained by co-melting.



Fig. ESI-26. DSC trace (heating cycle) of the MeBA_{0.70}ClBA_{0.15}BrBA_{0.15} solid solution obtained by co-melting.



Fig. ESI-27. DSC trace (heating cycle) of the MeBA_{0.15}ClBA_{0.70}BrBA_{0.15} solid solution obtained by co-melting.



Fig. ESI-28. DSC trace (heating cycle, heating rate 0.5 °C min⁻¹) of the

 $MeBA_{0.15}ClBA_{0.70}BrBA_{0.15}$ solid solution obtained by co-melting. The lower heating rate was chosen to check for the possible presence of a second endothermic event before the melting temperature of the solid solution.



Fig. ESI-29. DSC trace (heating cycle) of the MeBA_{0.15}ClBA_{0.15}BrBA_{0.70} solid solution obtained by co-melting.



Fig. ESI-30. DSC trace (heating cycle) of the MeBA_{0.16}ClBA_{0.42}BrBA_{0.42} solid solution obtained by co-melting.



Fig. ESI-31. DSC trace (heating cycle) of the MeBA_{0.42}ClBA_{0.16}BrBA_{0.16} solid solution obtained by co-melting.



Fig. ESI-32. DSC trace (heating cycle) of the MeBA_{0.42}ClBA_{0.42}BrBA_{0.16} solid solution obtained by co-melting.