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Seemingly unrelated clusterwise linear regression

Giuliano Galimberti · Gabriele Soffritti

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Abstract Linear regression models based on finite Gaussian mixtures represent a flexible tool for the analysis of linear dependencies in multivariate data. They are suitable for dealing with correlated response variables when data come from a heterogeneous population composed of two or more sub-populations, each of which is characterised by a different linear regression model. Several types of finite mixtures of linear regression models have been specified by changing the assumptions on the parameters that differentiate the sub-populations and/or the vectors of regressors that affect the response variables. They are made more flexible in the class of models defined by mixtures of seemingly unrelated Gaussian linear regressions illustrated in this paper. With these models, the researcher is enabled to use a different vector of regressors for each dependent variable. The proposed class includes parsimonious models obtained by imposing suitable constraints on the variances and covariances of the response variables in the sub-populations. Details about the model identification and maximum likelihood estimation are given. The usefulness of these models is shown through the analysis of a real dataset. Regularity conditions for the model class are illustrated and a proof is provided that, when these conditions are met, the consistency of the maximum likelihood estimator under the examined models is ensured. In addition, the behaviour of this estimator

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in the presence of finite samples is numerically evaluated through the analysis of simulated datasets.

Keywords EM algorithm · Envelope function · Identifiability · Linear model · Regularity conditions

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1 Introduction

Finite mixtures of Gaussian linear regression models allow to perform linear regression analysis in the presence of a finite number of heterogeneous populations, each of which is characterised by a Gaussian linear regression model whose parameters are different from the ones of the other populations (see, e.g., Quandt and Ramsey, 1978; De Sarbo and Cron, 1988; De Veaux, 1989). Examples of fields in which they have been successfully employed are agriculture, education, quantitative finance, social sciences and transport systems (see, e.g., Turner, 2000; Ding, 2006; Tashman and Frey, 2009; Dyer et al., 2012; Van Horn et al., 2015; McDonald et al., 2016; Elhenawy et al., 2017). These models naturally arise when relevant categorical predictors are omitted from a regression model (see, e.g., Hosmer, 1974). They can also be used in outlier detection or robust regression estimation (see, e.g., Aitkin and Tunnicliffe Wilson, 1980). In the multivariate scenario, this approach to linear regression analysis makes it possible to take into account the correlation among the dependent variables that typically occur in longitudinal data, time-series data or repeated measures (Jones and McLachlan, 1992). In most of the multivariate models developed so far the same vector of regressors has to be used for all dependent variables. This restriction does not affect the class of linear regression models based on a finite Gaussian mixture recently proposed in Galimberti et al. (2016). However, in this class, the effect of the regressors on the responses is assumed to be the same for all populations.

This paper introduces a more flexible class of finite mixtures of multivariate Gaussian linear regression models in which a different vector of regressors can be used for each dependent variable, as in the seemingly unrelated regression context (see, e.g., Srivastava and Giles, 1987). Such an approach can be particularly useful in the modelling of multivariate economic data, where different economic variables may be expected to be relevant in the prediction of different aspects of economic behaviour. A classical example is given by Zellner (1962), who applied such an approach to explain investment on the part of two large corporations; his application is based on an investment equation in which a firm's current gross investment is assumed to depend on the firm's beginning-of-year capital stock and the value of its outstanding shares at the beginning of the year. Other classical applications dealing with the explanation of a certain economic activity in different geographical locations are due to Giles and Hampton (1984), who considered Cobb-Douglas production functions for five regions of New Zealand in the period 1935-1948, Donnelly (1982),

who analyzed the regional demand for petrol in six different Australian states, and White and Hewings (1982) who estimated employment equations for five multi-county regions for each of several industrial categories within the State of Illinois. Other fields in which the seemingly unrelated approach to multivariate regression can be successfully employed are medicine (see, e.g., Keshavarzi et al., 2012) and food quality (see, e.g., Cadavez and Henningsen, 2012). In addition, in the models proposed in this paper the effect of the regressors on the responses changes with the populations, thus leading to finite mixtures of seemingly unrelated Gaussian linear regression models. For these new models, the paper addresses the model identification and maximum likelihood (ML) estimation. Parsimonious models are included into the proposed class, where parsimony is attained by constraining the covariance matrices of the responses for the different populations using a parameterisation for such matrices which is based on their spectral decomposition (see, e.g., Celeux and Govaert, 1995). The usefulness of the new methods proposed in this paper is shown through the analysis of a real dataset in which the goal is the evaluation of the effect of prices and promotional activities on sales of canned tuna. In addition, the paper provides simple assumptions ensuring some regularity conditions that make it possible to prove the consistency of the ML estimator under the examined models. In order to provide some insight into the behaviour of the ML estimator also with finite samples, an extensive Monte Carlo study has been carried out, based on datasets generated from models belonging to the proposed model class. In particular, this study has focused on evaluating the effects of the sample size and the level of overlap among the linear regressions in the mixture on the behaviour of the ML estimator.

The key contributions of this paper are:

- the introduction of methods for multivariate linear regression analysis based on seemingly unrelated Gaussian regression mixtures that let the researcher free to use a different vector of regressors for each dependent variable;
- a proof of the consistency of the ML estimator under the proposed class of models;
- a numerical study of the behaviour of the ML estimator under correctly specified models with varying sample sizes and varying overlap levels among population regression models.

The paper is organised as follows. Section 2.1 defines the proposed class of linear regression models. Section 2.2 shows how the models belonging to this class relate to some existing models. Details about the ML estimation are described in Section 2.3. Parsimonious models are introduced in Section 2.4. Methods to perform model selection are reported in Section 2.5. Results of the analysis of the real dataset are summarised in Section 2.7. A theorem providing conditions for the model identifiability is given in Section 3.1. The simple assumptions on the elements and parameters of the model class are detailed in Section 3.2. Theorems and lemmas used to prove the consistency of the ML estimator are reported in Section 3.3. The main results of the Monte

Carlo study are summarised in Section 3.4. Section 4 provides some concluding remarks. The proofs of two theorems can be found in the Online Resource.

2 Regression models based on finite Gaussian mixtures

2.1 Seemingly unrelated Gaussian clusterwise linear regression models

A convenient way of introducing the class of models examined in this paper is to exploit the structure that typically characterises seemingly unrelated linear regression models (see, e.g., Srivastava and Giles, 1987). Let $\mathbf{Y}_i = (Y_{i1}, \dots, Y_{id}, \dots, Y_{iD})'$ be the vector of the D dependent variables for the i th observation, $i = 1, \dots, I$, and let \mathbf{X}_i be the vector of G regressors employed for the overall prediction of \mathbf{Y}_i . Furthermore, suppose that only P_d regressors ($P_d \leq G$) are relevant for the prediction of the d th dependent variable, and this assumption holds true for each dependent variable. Thus, let \mathbf{x}_{id} be the $P_d \times 1$ vector composed of the observed values of \mathbf{X}_{id} , which is the subvector of \mathbf{X}_i with the P_d regressors for the i th observation to be used in the equation for the d th dependent variable, $d = 1, \dots, D$. A seemingly unrelated linear regression model for the conditional distributions of $Y_{id} | \mathbf{X}_{id} = \mathbf{x}_{id}$, $d = 1, \dots, D$, can be defined through the following system of equations:

$$\begin{cases} Y_{i1} = \lambda_1 + \mathbf{x}'_{i1}\boldsymbol{\beta}_1 + \epsilon_{i1}, \\ \vdots \\ Y_{id} = \lambda_d + \mathbf{x}'_{id}\boldsymbol{\beta}_d + \epsilon_{id}, & i = 1, \dots, I, \\ \vdots \\ Y_{iD} = \lambda_D + \mathbf{x}'_{iD}\boldsymbol{\beta}_D + \epsilon_{iD}, \end{cases} \quad (1)$$

where λ_d , $\boldsymbol{\beta}_d$ and ϵ_{id} are the intercept, the regression coefficient vector and the error term for the i th observation in the equation for the d th dependent variable, respectively. Namely, the vector $\boldsymbol{\beta}_d$ contains the P_d regression coefficients that express the joint linear effect of the P_d regressors on Y_d . A classical assumption for this model is that the D -dimensional error vectors $\boldsymbol{\epsilon}_i = (\epsilon_{i1}, \dots, \epsilon_{id}, \dots, \epsilon_{iD})'$ for the I sample observations are independent and identically distributed (i.i.d.), and that $\boldsymbol{\epsilon}_i \sim N_D(\mathbf{0}, \boldsymbol{\Sigma})$; $N_D(\boldsymbol{\mu}, \boldsymbol{\Sigma})$ denotes the D -dimensional normal distribution with $D \times 1$ mean vector $\boldsymbol{\mu}$ and $D \times D$ covariance matrix $\boldsymbol{\Sigma}$; $\phi(\cdot; \boldsymbol{\mu}, \boldsymbol{\Sigma})$ is the corresponding probability density function (p.d.f.). Equations in (1) can be written in compact form as follows:

$$\mathbf{Y}_i = \boldsymbol{\lambda} + \tilde{\mathbf{X}}'_i \boldsymbol{\beta} + \boldsymbol{\epsilon}_i, \quad i = 1, \dots, I,$$

where $\boldsymbol{\lambda} = (\lambda_1, \dots, \lambda_d, \dots, \lambda_D)'$, $\boldsymbol{\beta} = (\boldsymbol{\beta}'_1, \dots, \boldsymbol{\beta}'_d, \dots, \boldsymbol{\beta}'_D)'$ and $\tilde{\mathbf{X}}_i$ is the following $P \times D$ partitioned matrix:

$$\tilde{\mathbf{X}}_i = \begin{bmatrix} \mathbf{x}_{i1} & \mathbf{0}_{P_1} & \cdots & \mathbf{0}_{P_1} \\ \mathbf{0}_{P_2} & \mathbf{x}_{i2} & \cdots & \mathbf{0}_{P_2} \\ \vdots & \vdots & & \vdots \\ \mathbf{0}_{P_D} & \mathbf{0}_{P_D} & \cdots & \mathbf{x}_{iD} \end{bmatrix},$$

with $\mathbf{0}_{P_d}$ denoting the P_d -dimensional null vector and $P = \sum_{d=1}^D P_d$. $\boldsymbol{\beta}$ is a $P \times 1$ vector containing all the regression coefficients. This model is useful whenever the error terms in the D equations of the system (1) are correlated (i.e.: $\boldsymbol{\Sigma}$ is not a diagonal matrix) and, thus, those equations have to be jointly considered. It differs from the classical multivariate linear regression model because it allows to use a specific vector of regressors for each dependent variable.

Mixtures of K Gaussian seemingly unrelated linear regression models can be introduced as follows:

$$\mathbf{Y}_i = \begin{cases} \boldsymbol{\lambda}_1 + \tilde{\mathbf{X}}_i' \boldsymbol{\beta}_1 + \boldsymbol{\epsilon}_i, & \boldsymbol{\epsilon}_i \sim N_D(\mathbf{0}, \boldsymbol{\Sigma}_1), \quad \text{with probability } \pi_1, \\ \vdots \\ \boldsymbol{\lambda}_k + \tilde{\mathbf{X}}_i' \boldsymbol{\beta}_k + \boldsymbol{\epsilon}_i, & \boldsymbol{\epsilon}_i \sim N_D(\mathbf{0}, \boldsymbol{\Sigma}_k), \quad \text{with probability } \pi_k, \\ \vdots \\ \boldsymbol{\lambda}_K + \tilde{\mathbf{X}}_i' \boldsymbol{\beta}_K + \boldsymbol{\epsilon}_i, & \boldsymbol{\epsilon}_i \sim N_D(\mathbf{0}, \boldsymbol{\Sigma}_K), \quad \text{with probability } \pi_K, \end{cases} \quad (2)$$

where the probabilities π_1, \dots, π_K are assumed to be positive and summing to one. $\boldsymbol{\lambda}_k$ and $\boldsymbol{\beta}_k$ are vectors composed of D intercepts and P regression coefficients, respectively, for $k = 1, \dots, K$; namely, $\boldsymbol{\lambda}_k = (\lambda_{k1}, \dots, \lambda_{kd}, \dots, \lambda_{kD})'$; $\boldsymbol{\beta}_k = (\beta'_{k1}, \dots, \beta'_{kd}, \dots, \beta'_{kD})'$. The covariance matrix $\boldsymbol{\Sigma}_k$ is $D \times D \forall k$. If all these K matrices are positive definite, it is possible to write the conditional p.d.f. of $\mathbf{Y}_i | \mathbf{X}_i = \mathbf{x}_i$ as a weighted average of K Gaussian seemingly unrelated linear regression models with weights π_k , $k = 1, \dots, K$. Namely:

$$f(\mathbf{y}_i | \mathbf{x}_i; \boldsymbol{\theta}) = \sum_{k=1}^K \pi_k \phi(\mathbf{y}_i; \boldsymbol{\mu}_{ik}, \boldsymbol{\Sigma}_k), \quad \mathbf{y}_i \in \mathbb{R}^D, \quad (3)$$

where

$$\boldsymbol{\mu}_{ik} = \boldsymbol{\lambda}_k + \tilde{\mathbf{X}}_i' \boldsymbol{\beta}_k, \quad (4)$$

$\boldsymbol{\theta} = (\boldsymbol{\pi}', \boldsymbol{\theta}'_1, \dots, \boldsymbol{\theta}'_k, \dots, \boldsymbol{\theta}'_K)' \in \boldsymbol{\Theta}$, $\boldsymbol{\pi} = (\pi_1, \dots, \pi_{K-1})'$ such that $\pi_k > 0 \forall k$, $\sum_{k=1}^K \pi_k = 1$, $\boldsymbol{\theta}_k = (\boldsymbol{\lambda}'_k, \boldsymbol{\beta}'_k, (\mathbf{v}(\boldsymbol{\Sigma}_k))')'$. The definition of $\boldsymbol{\theta}_k$ involves the $\mathbf{v}(\cdot)$ operator. Namely, $\mathbf{v}(\mathbf{B})$ denotes the column vector obtained by eliminating all supradiagonal elements of a symmetric matrix \mathbf{B} (thus, $\mathbf{v}(\mathbf{B})$ contains only the distinct elements of \mathbf{B}) (see, e.g., Magnus and Neudecker, 1988). Note that the dependence of the p.d.f. $f(\mathbf{y}_i | \mathbf{x}_i; \boldsymbol{\theta})$ on \mathbf{x}_i in equation (3) is due to the linear term $\tilde{\mathbf{X}}_i' \boldsymbol{\beta}_k$ that affects $\boldsymbol{\mu}_{ik}$ in equation (4).

2.2 Comparisons with other linear regression mixtures

When specific conditions are met, some special linear regression models can be obtained from equation (3).

- If $D = 1$ (only one dependent variable is considered), equation (3) reduces to a mixture of univariate Gaussian linear regression models (see, e.g., Quandt and Ramsey, 1978; De Sarbo and Cron, 1988; De Veaux, 1989).

- If $D = 1$ and $\beta_k = \beta \forall k$ (only one dependent variable is considered and the regression coefficients are constrained to be equal among all components), the resulting model coincides with a univariate linear regression model with error terms distributed according to a mixture of K univariate Gaussian distributions (Bartolucci and Scaccia, 2005).
- If $D > 1$ and $\mathbf{X}_{id} = \mathbf{X}_i \forall d$, the following equality holds:

$$\tilde{\mathbf{X}}_i = \mathbf{I}_D \otimes \mathbf{x}_i,$$

where \mathbf{I}_D is the identity matrix of order D and \otimes denotes the Kronecker product operator (see, e.g., Magnus and Neudecker, 1988). Equation (4) can be rewritten as

$$\boldsymbol{\mu}_{ik} = \boldsymbol{\lambda}_k + (\mathbf{I}_D \otimes \mathbf{x}_i)' \boldsymbol{\beta}_k = \boldsymbol{\lambda}_k + \mathbf{B}'_k \mathbf{x}_i, \quad k = 1, \dots, K,$$

where $\mathbf{B}_k = [\beta_{k1} \cdots \beta_{kd} \cdots \beta_{kD}]$, thus leading to a finite mixture of Gaussian linear regression models with the same vector of predictors for all the dependent variables (see, e.g., Jones and McLachlan, 1992).

- If $D > 1$, $\mathbf{X}_{id} = \mathbf{X}_i \forall d$ and $\beta_k = \beta \forall k$, multivariate linear regression models with a multivariate Gaussian mixture for the distribution of the error terms are obtained (Soffritti and Galimberti, 2011).
- If $D > 1$ and $\beta_k = \beta \forall k$, the resulting model coincides with a multivariate seemingly unrelated linear regression model whose error terms are assumed to follow a multivariate Gaussian mixture model (Galimberti et al., 2016).

Thus, the models proposed in this paper encompass all the linear regression mixture models just mentioned. It is also worth noting that seemingly unrelated regression models can be considered as multivariate regression models in which prior information about the absence of certain regressors from certain regression equations is explicitly taken into consideration (Srivastava and Giles, 1987). Thus, equation (3) can also be seen as a constrained multivariate mixture of K Gaussian linear regression models with $\mathbf{X}_{id} = \mathbf{X}_i$ as regressors in all the equations of the system (1) but with some regression coefficients constrained to be a priori equal to zero.

2.3 ML estimation

Similarly to any other finite mixture model, the ML estimation is carried out for a fixed value of K . Let $\mathcal{Z} = \{(\mathbf{x}_1, \mathbf{y}_1), \dots, (\mathbf{x}_I, \mathbf{y}_I)\}$ be a sample of I observations. The log-likelihood of model (3) is equal to

$$l_I(\boldsymbol{\theta}) = \sum_{i=1}^I \ln \left(\sum_{k=1}^K \pi_k \phi \left(\mathbf{y}_i; \boldsymbol{\lambda}_k + \tilde{\mathbf{X}}_i' \boldsymbol{\beta}_k, \boldsymbol{\Sigma}_k \right) \right). \quad (5)$$

The ML estimate $\hat{\boldsymbol{\theta}}_I$ can be computed using an EM algorithm (Dempster et al., 1977). Let u_{ik} be a binary variable equal to 1 when the i th observation has

been generated from the k th component $\phi\left(\mathbf{y}_i; \boldsymbol{\lambda}_k + \tilde{\mathbf{X}}_i' \boldsymbol{\beta}_k, \boldsymbol{\Sigma}_k\right)$ of the mixture (3), and 0 otherwise, for $k = 1, \dots, K$. Thus, $\sum_{k=1}^K u_{ik} = 1$. Furthermore, let \mathbf{u}_{i+} be the K -dimensional vector whose k th element is u_{ik} . Since vectors \mathbf{u}_{i+} 's are generally unknown, the observed data \mathcal{Z} can be considered incomplete, and equation (5) is the incomplete-data log-likelihood. If we knew both the observed data and the component-label vectors \mathbf{u}_{i+} 's, we could obtain the so-called complete log-likelihood. By assuming that the component label vectors $\mathbf{u}_{1+}, \dots, \mathbf{u}_{I+}$ are I i.i.d. random vectors whose unconditional distribution is multinomial consisting of one draw on K categories with probabilities π_1, \dots, π_K , the complete log-likelihood is equal to

$$l_{Ic}(\boldsymbol{\theta}) = \sum_{i=1}^I \sum_{k=1}^K u_{ik} [\ln \pi_k + \ln \phi(\mathbf{y}_i; \boldsymbol{\mu}_{ik}, \boldsymbol{\Sigma}_k)].$$

Since the u_{ik} 's are missing, in the EM algorithm they are substituted with their conditional expected values. More specifically, the EM algorithm consists of iterating the following two steps until convergence:

E step: on the basis of the current estimate $\hat{\boldsymbol{\theta}}^{(r)}$ of the model parameters $\boldsymbol{\theta}$, the expected value of the complete log-likelihood given the observed data, $\mathbb{E}[l_{Ic}(\boldsymbol{\theta})|\mathcal{Z}]$, is computed. In practice, this consists in substituting any u_{ik} with its conditional expected value $\mathbb{E}[u_{ik}|\mathcal{Z}]$, which is equal to

$$p_{ik}^{(r)} = \frac{\hat{\pi}_k^{(r)} \phi\left(\mathbf{y}_i; \hat{\boldsymbol{\mu}}_{ik}^{(r)}, \hat{\boldsymbol{\Sigma}}_k^{(r)}\right)}{\sum_{h=1}^K \hat{\pi}_h^{(r)} \phi\left(\mathbf{y}_i; \hat{\boldsymbol{\mu}}_{ih}^{(r)}, \hat{\boldsymbol{\Sigma}}_h^{(r)}\right)}.$$

M step: $\hat{\boldsymbol{\theta}}^{(r)}$ is updated by maximising $\mathbb{E}[l_{Ic}(\boldsymbol{\theta})|\mathcal{Z}]$ with respect to $\boldsymbol{\theta}$. This leads to the following solutions for the prior probabilities:

$$\hat{\pi}_k^{(r+1)} = \frac{1}{I} \sum_{i=1}^I p_{ik}^{(r)}, k = 1, \dots, K.$$

As far as the solutions for $\hat{\boldsymbol{\lambda}}_k^{(r+1)}$, $\hat{\boldsymbol{\beta}}_k^{(r+1)}$ and $\hat{\boldsymbol{\Sigma}}_k^{(r+1)}$ are concerned, they depend on each other; thus, in order to obtain such solutions an iterative updating scheme is needed within each M step. Let $\tilde{\boldsymbol{\lambda}}_k^{(0)} = \hat{\boldsymbol{\lambda}}_k^{(r)}$, $\tilde{\boldsymbol{\beta}}_k^{(0)} = \hat{\boldsymbol{\beta}}_k^{(r)}$ and $\tilde{\boldsymbol{\Sigma}}_k^{(0)} = \hat{\boldsymbol{\Sigma}}_k^{(r)}$ be the starting values within the $(r+1)$ th M step; the

$(j + 1)$ th updates are given by:

$$\begin{aligned}\tilde{\boldsymbol{\lambda}}_k^{(j+1)} &= \frac{\sum_{i=1}^I p_{ik}^{(r)} \left(\mathbf{y}_i - \tilde{\mathbf{X}}_i' \tilde{\boldsymbol{\beta}}_k^{(j)} \right)}{\sum_{i=1}^I p_{ik}^{(r)}}, \\ \tilde{\boldsymbol{\beta}}_k^{(j+1)} &= \left(\sum_{i=1}^I p_{ik}^{(r)} \tilde{\mathbf{X}}_i \left(\tilde{\boldsymbol{\Sigma}}_k^{(j)} \right)^{-1} \tilde{\mathbf{X}}_i' \right)^{-1} \sum_{i=1}^I p_{ik}^{(r)} \tilde{\mathbf{X}}_i \left(\tilde{\boldsymbol{\Sigma}}_k^{(j)} \right)^{-1} \left(\mathbf{y}_i - \tilde{\boldsymbol{\lambda}}_k^{(j+1)} \right), \\ \tilde{\boldsymbol{\Sigma}}_k^{(j+1)} &= \frac{\sum_{i=1}^I p_{ik}^{(r)} \left(\mathbf{y}_i - \tilde{\boldsymbol{\lambda}}_k^{(j+1)} - \tilde{\mathbf{X}}_i' \tilde{\boldsymbol{\beta}}_k^{(j+1)} \right) \left(\mathbf{y}_i - \tilde{\boldsymbol{\lambda}}_k^{(j+1)} - \tilde{\mathbf{X}}_i' \tilde{\boldsymbol{\beta}}_k^{(j+1)} \right)'}{\sum_{i=1}^I p_{ik}^{(r)}},\end{aligned}$$

for $k = 1, \dots, K$. It is worth mentioning that these solutions for the M step admit as special cases the ones already derived for mixtures of univariate and multivariate Gaussian linear regression models (see, e.g., De Veaux, 1989; Jones and McLachlan, 1992).

Similarly to Gaussian mixture models (see, e.g. Kiefer and Wolfowitz, 1956; Day, 1969), the maximisation of $l_I(\boldsymbol{\theta})$ might be affected by problems arising from its unboundedness on $\boldsymbol{\Theta}$ and by the presence of local spurious modes. A way to deal with these problems is to introduce suitable constraints on the parameter space $\boldsymbol{\theta}$ and to perform the estimation under a constrained $\boldsymbol{\theta}$. Methods developed for Gaussian mixtures (see, e.g. Ingrassia and Rocci, 2011; Rocci et al., 2018) could be exploited also for the models defined by equations (3) and (4). An approach based on the maximisation of the posterior distribution of the model parameters within a Bayesian framework could also be employed (see, e.g., Frühwirth-Schnatter, 2006, chapter 3).

2.4 Parsimonious models

The number of free parameters for models described in Section 2.1 is given by $n_{par} = K - 1 + K \cdot (P + D) + K \frac{D(D+1)}{2}$. It is evident that this number increases quadratically with the number of dependent variables. In order to overcome this issue, parsimonious models can be obtained by introducing constraints on the component covariance matrices $\boldsymbol{\Sigma}_k$ ($k = 1, \dots, K$). In particular, denoting the determinant of $\boldsymbol{\Sigma}_k$ as $|\boldsymbol{\Sigma}_k|$ and following the approach described in Celeux and Govaert (1995), these constraints can be introduced on the eigenstructure $\boldsymbol{\Sigma}_k = \alpha_k \mathbf{D}_k \mathbf{A}_k \mathbf{D}_k'$, where $\alpha_k = |\boldsymbol{\Sigma}_k|^{1/D}$, \mathbf{A}_k is the diagonal matrix containing the eigenvalues of $\boldsymbol{\Sigma}_k$ (normalised in such a way that $|\mathbf{A}_k| = 1$) and \mathbf{D}_k is the matrix of eigenvectors of $\boldsymbol{\Sigma}_k$. These three parameters determine the geometrical features of $\boldsymbol{\Sigma}_k$ in terms of volume, shape and orientation (see Celeux and Govaert, 1995, for more details). A family of 14 parameterisations can be obtained by constraining one or more of the three elements of the eigenstructure to be equal among components. Some details about these parameterisations can be found in Table 1. Once a parameterisation is selected, the EM algorithm described in Section 2.3 must be modified in order

Table 1 Parsimonious parameterisations for the covariance matrices Σ_k

Acronym	Model	Distribution	Volume	Shape	Orientation
EEE	$\alpha \mathbf{DAD}'$	Ellipsoidal	Equal	Equal	Equal
VVV	$\alpha_k \mathbf{D}_k \mathbf{A}_k \mathbf{D}'_k$	Ellipsoidal	Variable	Variable	Variable
EII	$\alpha \mathbf{I}_D$	Spherical	Equal	Equal	–
VII	$\alpha_k \mathbf{I}_D$	Spherical	Variable	Equal	–
EEI	$\alpha \mathbf{A}$	Diagonal	Equal	Equal	–
VEI	$\alpha_k \mathbf{A}$	Diagonal	Variable	Equal	–
EVI	$\alpha \mathbf{A}_k$	Diagonal	Equal	Variable	–
VVI	$\alpha_k \mathbf{A}_k$	Diagonal	Variable	Variable	–
EEV	$\alpha \mathbf{D}_k \mathbf{AD}'_k$	Ellipsoidal	Equal	Equal	Variable
VEV	$\alpha_k \mathbf{D}_k \mathbf{AD}'_k$	Ellipsoidal	Variable	Equal	Variable
EVE	$\alpha \mathbf{DA}_k \mathbf{D}'$	Ellipsoidal	Equal	Variable	Equal
VVE	$\alpha_k \mathbf{DA}_k \mathbf{D}'$	Ellipsoidal	Variable	Variable	Equal
VEE	$\alpha_k \mathbf{DAD}'$	Ellipsoidal	Variable	Equal	Equal
EVV	$\alpha \mathbf{D}_k \mathbf{A}_k \mathbf{D}'_k$	Ellipsoidal	Equal	Variable	Variable

to obtain the corresponding parameter estimates. Namely, this modification involves only the M step updates $\hat{\Sigma}_k^{(r+1)}$. Depending on the parameterisation, these updates can be computed in closed form or using iterative procedures (see Celeux and Govaert, 1995, for more details).

2.5 Model selection

The EM algorithm described in Section 2.3 requires to specify in advance a value for K . In most practical applications, however, the number of components is not known and must be determined from the data. A common solution to this task is obtained by exploiting model selection techniques (see, e.g., McLachlan and Peel, 2000, chapter 6). In particular, the Bayesian Information Criterion (Schwarz, 1978), defined as

$$BIC_M = 2l_M(\hat{\theta}) - npar_M \ln I, \quad (6)$$

is a model selection criterion that has been used extensively in the context of Gaussian mixture models and of mixtures of Gaussian regression models (see, e.g., Fraley and Raftery, 2002; Soffritti and Galimberti, 2011; Dang and McNicholas, 2015). This criterion allows to trade-off the fit (measured by $l_M(\hat{\theta})$, the maximum of the incomplete loglikelihood of model M) and complexity (given by $npar_M$, the number of free parameters in model M): the larger the BIC , the better the model. The BIC can be used not only to select the optimal number of components, but also to choose the optimal parameterisation (among those described in Section 2.4). Furthermore, in Section 2.7 this criterion is exploited to perform variable selection.

2.6 initialisation and convergence of the EM algorithm

A specific function implementing the ML estimation of the parameters of the model defined in equations (3) and (4) through the EM algorithm described in Section 2.3 has been developed in the R environment (R Core Team, 2019). This function also allows the estimation of the parsimonious models illustrated in Section 2.4. The starting estimates $\hat{\theta}^{(0)}$ of the model parameters in the analyses reported in Section 2.7 have been obtained through the following two-step strategy.

Step 1 Use the sample \mathcal{Z} to estimate the seemingly unrelated linear regression model defined in equation (1) and consider the I sample residuals $\mathcal{E} = (\hat{\epsilon}_1, \dots, \hat{\epsilon}_I)$ of this model. Then, fit a Gaussian mixture model with K components and the desired parameterisation to the residuals \mathcal{E} . The estimated weights and covariance matrices of this mixture model are $\hat{\pi}_k^{(0)}$ and $\hat{\Sigma}_k^{(0)}$, $k = 1, \dots, K$.

Step 2 Consider the partition $\mathcal{P} = \{\mathcal{Z}_1, \dots, \mathcal{Z}_K\}$ of the sample \mathcal{Z} obtained from the highest estimated component posterior probabilities of the mixture model fitted to \mathcal{E} at Step 1. Estimate K different seemingly unrelated linear regression models, one for each of the K elements of \mathcal{P} . The estimated intercepts and regression coefficients of these regression models are $\hat{\lambda}_k^{(0)}$ and $\hat{\beta}_k^{(0)}$, $k = 1, \dots, K$.

In the implementation of this initialisation strategy the R packages `mclust` (Scrucca et al., 2017) and `systemfit` (Henningsen and Hamann, 2007) have been exploited. It is worth noting that all the elements of the partition \mathcal{P} examined at Step 2 have to be nonempty in order for this initialisation strategy to work properly. If this does not happen, an approach based on multiple random initialisations and multiple executions of the EM algorithm could be adopted. Furthermore, the R function implementing the EM algorithm has been devised to manage situations in which the mixture model to be fitted at Step 1 is affected by estimating problems. In those situations, mixture models with K components were fitted for all possible parameterisations, and $\hat{\pi}_k^{(0)}$ and $\hat{\Sigma}_k^{(0)}$ were obtained by picking the weights and covariance matrices from the fitted model with the larger value of BIC .

As far as the convergence of the EM algorithm is concerned, the following criteria have been implemented. The EM algorithm is stopped when the number of iterations reaches 500 or $|l_\infty^{(r+1)} - l^{(r)}| < 10^{-8}$, where $l^{(r)}$ is the log-likelihood value from iteration r , and $l_\infty^{(r+1)}$ is the asymptotic estimate of the log-likelihood at iteration $r + 1$ (Dang and McNicholas, 2015). The stopping rules for the iterative scheme within the M step are either when the mean Euclidean distance between two consecutive estimated vectors of the model parameters is lower than 10^{-8} or when the number of iterations reaches the maximum of 500.

In order to avoid difficulties arising when matrices $\hat{\Sigma}_k^{(r)}$ are singular or nearly singular, the R function implementing the EM algorithm embeds suit-

able constraints on the eigenvalues of $\hat{\Sigma}_k^{(r)}$ for $k = 1, \dots, K$. Namely, all estimated covariance matrices have been required to have eigenvalues greater than 10^{-20} ; furthermore, the ratio between the smallest and the largest eigenvalues of such matrices is required to be not lower than 10^{-10} .

2.7 Analysis of canned tuna sales

In order to show the usefulness of the proposed methodology in comparison with other existing methods, data taken from Chevalier et al. (2003) and available within the R package `bayesm` (Rossi, 2012) have been employed. This dataset contains the volume of weekly sales for seven of the top 10 U.S. brands in the canned tuna product category for $I = 338$ weeks between September 1989 and May 1997, together with a measure of the display activity and the log price of each brand. Analyses have been focused on $D = 2$ products: Bumble Bee Solid 6.12 oz. (BBS) and Bumble Bee Chunk 6.12 oz. (BBC). The goal is to study the effect of prices and promotional activities on sales for these two products. Thus, the following variables have been examined: the log unit sale (Y_{i1}), the measure of the display activity (x_{i1}) and the log price (x_{i2}) registered in week i for BBS; Y_{i2} , x_{i3} and x_{i4} denote the same information for BBC. Results from analyses of other brands can be found, for example, in Rossi et al. (2005) and Galimberti et al. (2016).

A first analysis has been performed by assuming that prices and promotional activities for each of the two examined products can only affect sales of the same product. Thus, $\mathbf{x}'_{i1} = (x_{i1}, x_{i2})$ and $\mathbf{x}'_{i2} = (x_{i3}, x_{i4})$ are the vectors with the regressors that have been used in the equations for Y_{i1} and Y_{i2} , respectively, in all the models fitted to the data in this analysis. The R function illustrated in Section 2.6 has been used to estimate models defined in equations (3) and (4) with a value of K from 1 to 4. For each $K > 1$, fourteen different parsimonious models have been fitted to the dataset, one for each of the possible structures of the covariance matrices (see Section 2.4). When $K = 1$, Σ_1 can only be fully unconstrained, diagonal with D unequal variances or diagonal with equal variances; thus, only three models with $K = 1$ have been fitted. Models have been estimated for the values $K = 2, 3, 4$ also under the constraint $\beta_k = \beta \forall k$, thus leading to the models proposed by Galimberti et al. (2016). Table 2 provides some model fitting results within the four subclasses of models identified by the examined values of K for each of the two sets of unconstrained and constrained models just mentioned. According to the *BIC*, the best model for studying the effect of prices and promotional activities on sales for BBS and BBC canned tuna is obtained with a mixture of $K = 3$ unconstrained seemingly unrelated linear regression models. Parameter estimates of this model are reported in the upper part of Table 3. By focusing the attention on the estimated regression coefficients, there is a clear evidence of differential effects of the log prices on the log unit sales for both products when we compare the three clusters of weeks detected by the model. As far as

Table 2 Maximised log-likelihood and BIC value for the best models fitted to the tuna dataset in the first analysis within subclasses of models defined by the examined values of K

Unconstrained models				
K	Acronym	$l_M(\hat{\theta})$	$npar_M$	BIC_M
1	EEI	-673.03	8	-1392.63
2	VVV	-300.43	19	-711.51
3	VVE	-251.72	27	-660.66
4	VEI	-265.70	32	-717.74
Constrained models				
K	Acronym	$l_M(\hat{\theta})$	$npar_M$	BIC_M
2	VEV	-323.75	14	-728.97
3	VVE	-287.21	19	-685.05
4	VVV	-260.99	27	-679.21

promotional activities are concerned, their effects on the log unit sales seem to be slightly positive only in the smallest cluster of weeks.

In order to discover whether taking account of the correlation between the errors in the bivariate regression model for the log unit sales of BBC and BBS really allows to obtain a better model for this dataset, also mixtures of K linear regression models composed of two separate univariate regression equations have been examined, in which (conditional) independence between the log unit sales of BBC and BBS is assumed. Such mixtures have been estimated for $K \in \{1, 2, 3, 4\}$, both with and without the constraint $\beta_k = \beta \forall k$. For each $K > 1$, two parameterisations have been considered: equal or unequal variances among components. A model with $K = 2$ components, unconstrained regression coefficients and unequal variances has been selected for both BBS and BBC, with BIC values equal to -165.56 and -510.14 , respectively. The overall BIC value under the independence assumption is thus given by -675.70 . Note that this BIC value is smaller than the one obtained using mixtures of seemingly unrelated regression models. This seems to suggest that the conditional distributions of Y_{i1} and Y_{i2} should not be modelled separately and that the seemingly unrelated regression setting actually leads to a better model for the data in this analysis.

Since BBS and BBC products are produced by the same brand, prices and promotional activities for one product could have an impact on the sales of the other product. Thus, additional models should be examined, in which each of the $G = 4$ regressors $x_{i1}, x_{i2}, x_{i3}, x_{i4}$ can enter into either of the two regression equations for Y_{i1} and Y_{i2} . For these reasons, for each K ($K = 1, 2, 3, 4$) and each dependent variable, an exhaustive search for the relevant regressors has been performed. For each value of K and each possible structure of the component-covariance matrices, $2^{G \cdot D} = 256$ different bivariate regression models can be specified. In this second analysis, the overall number of estimated models, as defined in equations (3) and (4), is 11520 ($256 \cdot 3 + 256 \cdot 14 \cdot 3$). This same set of models for $K = 2, 3, 4$ has been estimated also under the constraint

Table 3 Parameter estimates of the overall best models fitted to the tuna dataset in the first and second analyses.

	First analysis		
	$k = 1$	$k = 2$	$k = 3$
$\hat{\pi}_k$	0.068	0.307	0.628
$\hat{\lambda}'_k$	(9.85, 7.49)	(11.82, 8.12)	(9.54, 7.85)
$\hat{\beta}'_k$	(3.57, -9.45, 1.51, -9.00)	(-0.14, -6.96, 0.15, -5.26)	(0.11, -3.25, 0.01, -3.46)
$\hat{\Sigma}_k$	$\begin{pmatrix} 1.521 & 0.039 \\ 0.039 & 0.032 \end{pmatrix}$	$\begin{pmatrix} 0.018 & -0.004 \\ -0.004 & 0.174 \end{pmatrix}$	$\begin{pmatrix} 0.049 & -0.001 \\ -0.001 & 0.094 \end{pmatrix}$
	Second analysis		
	$k = 1$	$k = 2$	$k = 3$
$\hat{\pi}_k$	0.058	0.322	0.620
$\hat{\lambda}'_k$	(26.74, 6.94)	(11.16, 8.09)	(9.95, 7.85)
$\hat{\beta}'_k$	(-39.54, -13.99)	(-5.85, -5.53)	(-3.93, -3.46)
$\hat{\Sigma}_k$	$\begin{pmatrix} 1.815 & -0.060 \\ -0.060 & 0.048 \end{pmatrix}$	$\begin{pmatrix} 0.022 & 0.007 \\ 0.007 & 0.216 \end{pmatrix}$	$\begin{pmatrix} 0.052 & 0.001 \\ 0.001 & 0.095 \end{pmatrix}$

Table 4 Maximised log-likelihood and *BIC* value for the best models fitted to the tuna dataset in the second analysis within subclasses of models defined by the examined values of K

Unconstrained models						
K	Regressors for Y_{i1}	Regressors for Y_{i2}	Acronym	$l_M(\hat{\theta})$	$npar_M$	BIC_M
1	x_{i2}, x_{i4}	x_{i4}	E EI	-671.95	7	-1384.66
2	x_{i1}, x_{i2}, x_{i4}	x_{i4}	VEV	-300.65	18	-706.11
3	x_{i2}	x_{i4}	EVV	-265.12	21	-652.53
4	x_{i2}, x_{i3}	x_{i4}	VEV	-239.22	32	-664.77
Constrained models						
K	Regressors for Y_{i1}	Regressors for Y_{i2}	Acronym	$l_M(\hat{\theta})$	$npar_M$	BIC_M
2	x_{i1}, x_{i2}	x_{i4}	VEV	-323.88	13	-723.48
3	x_{i1}, x_{i2}	x_{i4}	VEV	-289.82	18	-684.45
4	x_{i1}, x_{i2}, x_{i4}	x_{i4}	VVE	-267.21	24	-674.18

$\beta_k = \beta \forall k$. In this situation, the *BIC* defined in Section 2.5 can be employed to choose not only the best model but also the best subset of regressors for each dependent variable. Table 4 provides some model fitting results for the two sets of models just illustrated. According to the *BIC*, the best model for studying the effect of prices and promotional activities on sales for BBS and BBC canned tuna is still obtained with a mixture of $K = 3$ unconstrained linear seemingly unrelated regression models. In this model, the log unit sales of BBS canned tuna are simply regressed on the log prices of BBS canned tuna; thus, $\mathbf{x}_{i1} = (x_{i2})$. As far as the regressors for the BBC log unit sales are concerned, only the log price of BBC canned tuna has been selected, that is $\mathbf{x}_{i2} = (x_{i4})$. From the parameter estimates (see the lower part of Table 3) it emerges that the effects of log prices on the log unit sales for both products are negative within each cluster detected by this model. However, these effects are stronger in the first cluster of weeks (especially for BBS canned

tuna) and weaker in the third cluster. This seems to suggest that the effect of log price on log unit sales is not homogeneous during the examined period of time for both dependent variables. Heterogeneity over time appears to emerge also in the correlations between log sales of BBS and BBC products: they are almost zero within the second and third cluster, while in the first cluster these variables show a mild negative correlation. According to the highest estimated posterior probabilities, 19, 94 and 225 weeks are assigned to these three clusters, respectively. An interesting feature of this partition is that 17 out of the 19 weeks in the first cluster are consecutive from week 58 to week 74, which correspond to the period from mid-October 1990 to mid-February 1991 (see the additional information about the canned tuna dataset available at the University of Chicago website <http://research.chicagobooth.edu/kilts/marketing-databases/dominicks/>). That period was characterised by a worldwide boycott campaign (promoted by the U.S. nongovernmental organisation Earth Island Institute) encouraging consumers not to buy Bumble Bee tuna because Bumble Bee was found to be buying yellow-fin tuna caught by dolphin-unsafe techniques (Baird and Quastel, 2011). The selected model seems to suggest that such events may be one of the sources of the unobserved heterogeneity that affected both the correlation between log sales of BBS and BBC and the effects of log price on log unit sales.

3 Consistency of the ML estimator

Although in a regression context the primary interest is on the conditional p.d.f. of $\mathbf{Y}_i | \mathbf{X}_i = \mathbf{x}_i$, the regularity conditions ensuring the consistency of the ML estimator of $\boldsymbol{\theta}$ developed in this paper concern the joint distribution of the regressors and dependent variables. Let $\mathbf{Z}_i = (\mathbf{X}_i', \mathbf{Y}_i')'$. The density of \mathbf{Z}_i is supposed to have the form

$$h(\mathbf{z}_i; \boldsymbol{\psi}) = q(\mathbf{x}_i; \boldsymbol{\vartheta})f(\mathbf{y}_i | \mathbf{x}_i; \boldsymbol{\theta}), \quad \mathbf{z}_i = (\mathbf{x}_i', \mathbf{y}_i')' \in \mathbb{R}^{G+D}, \quad (7)$$

for some $\boldsymbol{\psi} = (\boldsymbol{\vartheta}', \boldsymbol{\theta}')' \in \boldsymbol{\Psi} = \boldsymbol{\Upsilon} \times \boldsymbol{\Theta}$. The function $q(\mathbf{x}; \boldsymbol{\vartheta}) = dQ(\mathbf{x}; \boldsymbol{\vartheta})/d\mu$ is the Radon-Nikodym density of $Q(\mathbf{x}; \boldsymbol{\vartheta})$, the joint distribution of \mathbf{X} , with $Q(\mathbf{x}; \boldsymbol{\vartheta}) \in \mathcal{B} = \{Q(\mathbf{x}; \boldsymbol{\vartheta}); \boldsymbol{\vartheta} \in \boldsymbol{\Upsilon}\}$. The conditional p.d.f. of $\mathbf{Y} | \mathbf{X} = \mathbf{x}$ is given in equation (3). It is also assumed that the marginal density of the predictors $q(\mathbf{x}; \boldsymbol{\vartheta})$ is a parametric function whose parameters $\boldsymbol{\vartheta}$ do not involve the parameters $\boldsymbol{\theta}$ that characterise the conditional density function of $\mathbf{Y} | \mathbf{X} = \mathbf{x}$. Hereafter the class of finite mixtures of Gaussian linear regression models with random predictors just defined is denoted as $\mathfrak{F}_K = \{h(\mathbf{z}; \boldsymbol{\psi}), \boldsymbol{\psi} \in \boldsymbol{\Psi}\}$, where K is the order of the mixture model (3).

This section provides a study of the behaviour of the ML estimator for the model class \mathfrak{F}_K as the sample size increases. Properties of the ML estimator have been analytically investigated with $I \rightarrow \infty$. A numerical evaluation has been carried out with increasing finite sample sizes. Section 3.1 provides conditions for model identifiability, that represents a preliminary requirement to

study consistency. Section 3.2 contains simple assumptions ensuring the consistency of the ML estimator. The proof of the consistency reported in Section 3.3 is based on a general consistency theorem that holds true for the extremum estimators of parametric models in the presence of i.i.d. random variables (see Newey and McFadden, 1994, Theorem 2.1). The assumptions on the elements and parameters of \mathfrak{F}_K are defined so as to ensure that the conditions required by that theorem are fulfilled and, thus, the theorem can be applied to the ML estimator of the models examined in Section 2.1. As suggested by Newey and McFadden (1994, p. 2122), the assumptions are formulated to be explicit and primitive in the sense that they are easy to interpret.

3.1 Identifiability

Consider the class of models $\mathfrak{F} = \{\mathfrak{F}_K, K = 1, \dots, K_{max}\}$, where K_{max} denotes the maximum order specified by the researcher for the mixture in equation (3). This class is said to be identifiable if, for any two models $M, M^* \in \mathfrak{F}$ with parameters $\boldsymbol{\psi} = (\boldsymbol{\vartheta}', \boldsymbol{\theta}')$ and $\boldsymbol{\psi}^* = (\boldsymbol{\vartheta}'^*, \boldsymbol{\theta}'^*)'$, respectively,

$$q(\mathbf{x}; \boldsymbol{\vartheta}) \sum_{k=1}^K \pi_k \phi(\mathbf{y}; \boldsymbol{\mu}_k, \boldsymbol{\Sigma}_k) = q(\mathbf{x}; \boldsymbol{\vartheta}^*) \sum_{k=1}^{K^*} \pi_k^* \phi(\mathbf{y}; \boldsymbol{\mu}_k^*, \boldsymbol{\Sigma}_k^*) \forall (\mathbf{x}, \mathbf{y}) \in \mathbb{R}^{G+D}$$

implies that $\boldsymbol{\vartheta} = \boldsymbol{\vartheta}^*$, $K = K^*$ and $\boldsymbol{\theta} = \boldsymbol{\theta}^*$.

Several types of non-identifiability can affect the model class \mathfrak{F} . A first type is due to invariance to relabeling the components (also known as label-switching). Furthermore, non-identifiability is caused by potential overfitting associated with empty components or equal components. These types of non-identifiability are common to any finite mixture model (see, e.g., Frühwirth-Schnatter, 2006, p. 15). For mixtures of univariate and multivariate Gaussian linear regression models with random regressors, another type of non-identifiability arises when the marginal density $q(\mathbf{x}; \boldsymbol{\vartheta})$ assigns positive probability on a $(G - 1)$ -dimensional hyperplane (Hennig, 2000). A similar issue can occur also for the model class \mathfrak{F} .

Under mild conditions, the identifiability of the model class \mathfrak{F} is ensured by the following theorem (see Section A of the Online Resource for a proof).

Theorem 1

(I1) Let $\tilde{\mathcal{B}} = \{Q(\mathbf{x}; \boldsymbol{\vartheta}); \boldsymbol{\vartheta} \in \tilde{\boldsymbol{\mathcal{T}}}\}$ be a class of identifiable models composed of parametric joint distributions for \mathbf{X} , such that the marginal distributions of \mathbf{X}_d do not give positive probability to any $(P_d - 1)$ -dimensional hyperplane of \mathbb{R}^{P_d} , for $d = 1, \dots, D$. Let $q(\mathbf{x}; \boldsymbol{\vartheta}) = dQ(\mathbf{x}; \boldsymbol{\vartheta})/d\mu$ be the corresponding Radon-Nikodym density.

Furthermore, let $\boldsymbol{\Psi} = \tilde{\boldsymbol{\mathcal{T}}} \times \boldsymbol{\Theta}$ be a parameter space associated with the model class \mathfrak{F} whose elements $\boldsymbol{\psi} = (\boldsymbol{\vartheta}', \boldsymbol{\theta}')$ fulfil the following conditions:

$$\pi_k > 0 \quad \forall k; \tag{8}$$

$$\boldsymbol{\lambda}_k \neq \boldsymbol{\lambda}_{k'} \vee \boldsymbol{\beta}_k \neq \boldsymbol{\beta}_{k'} \vee \boldsymbol{\Sigma}_k \neq \boldsymbol{\Sigma}_{k'} \quad \forall k \neq k'. \tag{9}$$

Let $M \in \mathfrak{F}_K$ and $M^* \in \mathfrak{F}_{K^*}$ be two finite mixtures of Gaussian linear regression models with orders K and K^* , respectively. If $\boldsymbol{\psi}_M = (\boldsymbol{\vartheta}'_M, \boldsymbol{\theta}'_M)' \in \boldsymbol{\Psi}_M$ and $\boldsymbol{\psi}_{M^*} = (\boldsymbol{\vartheta}'_{M^*}, \boldsymbol{\theta}'_{M^*})' \in \boldsymbol{\Psi}_{M^*}$ exist such that $q(\mathbf{x}; \boldsymbol{\vartheta}_M)f(\mathbf{y}|\mathbf{x}; \boldsymbol{\theta}_M) = q(\mathbf{x}; \boldsymbol{\vartheta}_{M^*})f(\mathbf{y}|\mathbf{x}; \boldsymbol{\theta}_{M^*})$ with $\boldsymbol{\vartheta}_M, \boldsymbol{\vartheta}_{M^*} \in \tilde{\boldsymbol{\mathcal{T}}}$ $\forall (\mathbf{x}', \mathbf{y}') \in \mathbb{R}^{G+D}$, then $K = K^*$ and $\boldsymbol{\psi}_M = \boldsymbol{\psi}_{M^*}$.

The condition $\pi_k > 0, k = 1, \dots, K$ in equation (8) allows to avoid non-identifiability due to empty components. The constraints on $\boldsymbol{\Theta}$ defined by the equation (9) make it possible to avoid non-identifiability caused by equal components. Furthermore, equation (9) implies that any two parameter vectors $\boldsymbol{\theta}_k$ and $\boldsymbol{\theta}_{k'}$ differ in at least one element which need not be the same for all components. As noted by Frühwirth-Schnatter (2006, p. 20), constraints defined by equation (9) force a unique labeling of the components, thus preventing label switching. In particular, if all K vectors $\boldsymbol{\theta}_1, \dots, \boldsymbol{\theta}_k, \dots, \boldsymbol{\theta}_K$ differ in the same q th element $\theta_{k,q}$, then a unique labeling can be obtained by considering a strict order constraint on that element:

$$\theta_{1,q} < \theta_{2,q} < \dots < \theta_{K,q}. \quad (10)$$

This strict order constraint imposes $K - 1$ strict inequalities between pairs $\theta_{k,q}$ and $\theta_{k+1,q}$ for all $k = 1, \dots, K - 1$. When such an element does not exist, it is possible to replace some of these strict inequalities by constraints on different elements of $\boldsymbol{\theta}_k$ (for further details, see Frühwirth-Schnatter, 2006, pp. 19-20). Conditions (I1) on the marginal distributions of \mathbf{X}_d generalise the identifiability conditions introduced by Hennig (2000) for mixtures of univariate Gaussian linear regression models with random covariates. It is worth noting that these latter conditions may be violated in applications with dummy or categorical regressors and, more generally, with regressors taking a small number of values.

3.2 Assumptions

Let the true density function of \mathbf{Z} be denoted as $g(\mathbf{z})$. The conditions required in this paper for the consistency of the ML estimator can be partitioned into two classes: *i*) conditions on the parameters $\boldsymbol{\theta}$ that characterise the conditional p.d.f. of $\mathbf{Y}|\mathbf{X} = \mathbf{x}$; *ii*) conditions concerning the predictors \mathbf{X} .

Consider the model class $\mathfrak{F}_K = \{h(\mathbf{z}; \boldsymbol{\psi}), \boldsymbol{\psi} \in \tilde{\boldsymbol{\Psi}}\}$, with $\tilde{\boldsymbol{\Psi}} = \tilde{\boldsymbol{\mathcal{T}}} \times \bar{\boldsymbol{\Theta}}$ denoting a compact metric subspace of $\boldsymbol{\Psi}$ whose elements fulfil the following conditions:

- (C1) $\boldsymbol{\Sigma}_k \in \mathcal{D} \forall k$, where \mathcal{D} denotes the set of the $D \times D$ positive definite matrices with eigenvalues in $[a, b]$, with $0 < a < b < \infty$;
- (C2) $\boldsymbol{\beta}_k \in \mathcal{B}(\eta, P) \forall k$, where $\mathcal{B}(\eta, r) = \{\mathbf{a} \in \mathbb{R}^r : \|\mathbf{a}\| \leq \eta\}$, $\eta > 0$;
- (C3) $\boldsymbol{\lambda}_k \in \mathcal{B}(\eta, D) \forall k$,

where $\|\cdot\|$ denotes the Euclidean norm. From equation (7) it is possible to write

$$\ln[h(\mathbf{z}; \boldsymbol{\psi})] = \ln[q(\mathbf{x}; \boldsymbol{\vartheta})] + \ln[f(\mathbf{y}|\mathbf{x}; \boldsymbol{\theta})]. \quad (11)$$

For the function $\ln[q(\mathbf{x}; \boldsymbol{\vartheta})]$ in equation (11) it is supposed that

$$h_0 + h_1 \|\mathbf{x}\|^2 \leq \ln[q(\mathbf{x}; \boldsymbol{\vartheta})] \leq h_2 + h_3 \|\mathbf{x}\|^2 \quad \forall \mathbf{x} \in \mathbb{R}^G, \quad \forall \boldsymbol{\vartheta} \in \bar{\boldsymbol{\mathcal{T}}}, \quad (12)$$

where h_0, h_1, h_2 and h_3 are real constants, and

$$\ln[q(\mathbf{x}; \boldsymbol{\vartheta})] \text{ is continuous at each } \boldsymbol{\vartheta} \in \bar{\boldsymbol{\mathcal{T}}} \text{ with probability one.} \quad (13)$$

It is also assumed that $g(\mathbf{x})$, the true density function of \mathbf{x} , fulfils the following condition:

$$\int \|\mathbf{x}\|^2 g(\mathbf{x}) d\mathbf{x} < \infty. \quad (14)$$

Finally, it is required that

(C4) a unique model $M^0 \in \mathfrak{F}_{K^0}$ exists such that $g(\mathbf{z}) = h(\mathbf{z}; \check{\boldsymbol{\psi}}_{M^0})$ for some parameter value $\check{\boldsymbol{\psi}}_{M^0} \in \bar{\boldsymbol{\Psi}}$, where the order K^0 of model M^0 is known.

Conditions (C1)-(C3) and assumption (12) are required to ensure a boundedness inequality for the function $\ln[h(\mathbf{z}; \boldsymbol{\psi})]$. The constraints on the component-covariance matrices illustrated in the condition (C1) can also avoid degeneracies and spurious local solutions in the maximisation of the log-likelihood function. Condition (C4) and assumption (14) are necessary for the second part of the proof of Theorem 2 (see Section B in the Online Resource). In particular, condition (C4) states that the model class \mathfrak{F}_K is correctly specified. It is worth mentioning that conditions (C1)-(C4) are similar to the ones described in Maugis et al. (2009).

3.3 Derivation of the consistency result

For the proof of the consistency of the ML estimator $\hat{\boldsymbol{\psi}}_I$, some preliminary theorems and lemmas are needed. Namely, Theorem 2 states that, under some of the just introduced assumptions, it is possible to obtain an envelope function $e(\mathbf{z})$ for the model class \mathfrak{F}_K and that this function is g -integrable (see Section B of the Online Resource for a proof). Lemmas 1 and 2 ensure some conditions that are required from the general consistency theorem in Newey and McFadden (1994). Namely, under the conditions stated in Lemma 1, $\mathbb{E}(\ln[h(\mathbf{Z}; \boldsymbol{\psi})])$ has a unique maximum at $\boldsymbol{\psi}_0$, where $\boldsymbol{\psi}_0$ denotes the true value of the model parameter; furthermore, if the conditions required by Lemma 2 are fulfilled, $\mathbb{E}(\ln[h(\mathbf{Z}; \boldsymbol{\psi})])$ is continuous and $\frac{1}{I} \sum_{i=1}^I \ln[h(\mathbf{z}_i; \boldsymbol{\psi})]$ uniformly converges in probability to $\mathbb{E}(\ln[h(\mathbf{Z}; \boldsymbol{\psi})])$.

Theorem 2 *Given the conditions (C1)-(C4) and assumptions (12) and (14) there exists a function $e(\mathbf{z})$, $\mathbf{z} \in \mathbb{R}^{G+D}$, such that*

$$|\ln[h(\mathbf{z}; \boldsymbol{\psi})]| \leq e(\mathbf{z}) \quad \forall \boldsymbol{\psi} \in \bar{\boldsymbol{\Psi}}, \quad \forall \mathbf{z} \in \mathbb{R}^{G+D}, \quad (15)$$

$$\int e(\mathbf{z}) g(\mathbf{z}) d\mathbf{z} < \infty. \quad (16)$$

Lemma 1 *Given the conditions (I1), (C1)-(C4), (8), (9) and assumptions (12) and (14) and if $\psi_0 \in \bar{\Psi}$, then $\mathbb{E}(\ln[h(\mathbf{Z}; \psi)])$ has a unique maximum at ψ_0 .*

Proof Conditions (I1), (8) and (9) ensure that ψ_0 is identified. Under the conditions (C1)-(C4) and assumptions (12) and (14), from Theorem 2 it follows that

$$\mathbb{E}(|\ln[h(\mathbf{Z}; \psi)]|) \leq \mathbb{E}(e(\mathbf{Z})) \quad \forall \psi \in \bar{\Psi}.$$

Finally, Lemma 2.2 of Newey and McFadden (1994) leads to the result given in Lemma 1.

Lemma 2 *If $\mathbf{z}_1, \dots, \mathbf{z}_I$ are i.i.d. sample observations of \mathbf{Z} , $\bar{\Psi}$ is compact and the conditions (C1)-(C4) and assumptions (12) and (14) are fulfilled, then $\mathbb{E}(\ln[h(\mathbf{Z}; \psi)])$ is continuous and*

$$\sup_{\psi \in \bar{\Psi}} \left| \frac{1}{I} \sum_{i=1}^I \ln[h(\mathbf{z}_i; \psi)] - \mathbb{E}(\ln[h(\mathbf{Z}; \psi)]) \right| \xrightarrow{P} 0. \quad (17)$$

Proof The results given in Lemma 2 follow immediately from Theorem 2 and Lemma 2.4 of Newey and McFadden (1994).

Corollary 1 *Given the conditions (I1), (C1)-(C4), (8), (9) and assumptions (12)-(13) and if $\bar{\Psi}$ is compact, then the following convergence in probability holds true:*

$$\hat{\psi}_I \xrightarrow{P} \psi_0. \quad (18)$$

Proof The result (18) follows immediately from Theorem 2 and Theorem 2.1, Lemmas 2.2 and 2.4 of Newey and McFadden (1994).

3.4 Results from the analysis of finite samples

Given an i.i.d. random sample $\mathcal{Z} = \{(\mathbf{x}_1, \mathbf{y}_1), \dots, (\mathbf{x}_I, \mathbf{y}_I)\}$ of (\mathbf{X}, \mathbf{Y}) , the log-likelihood of a model from the class \mathfrak{F}_K is equal to $l_I(\psi) = l_I(\vartheta) + l_I(\theta)$, where $l_I(\vartheta) = \sum_{i=1}^I \ln q(\mathbf{x}_i; \vartheta)$ and $l_I(\theta)$ is given in equation (5). Thus, $\hat{\psi}_I = (\hat{\vartheta}'_I, \hat{\theta}'_I)'$, the ML estimator of ψ based on I sample observations, can be obtained by a separate maximisation of $l_I(\vartheta)$ and $l_I(\theta)$. As far as ϑ is concerned, its estimator will depend on the probability distribution specified for the predictors. In this Section, the attention is focused on the behaviour of $\hat{\theta}_I$ under correctly specified models for $f(\mathbf{y}_i | \mathbf{x}_i; \theta)$.

In this study, two experimental factors have been examined: the sample size (I) and the level of overlap among the linear regressions in the model. This latter factor has been measured as the classification error rate (ER) associated with the model used to generate the datasets. The considered factors' levels are 1000, 2000, 3000, 4000, 5000 and 6000 for the sample size, and 1%, 5% and 10% for the error rate, thus leading to 18 different experimental situations.

Datasets have been simulated under some models from the class defined by equations (2)-(4) according to three different scenarios. In the first scenario

the models used to generate datasets are mixtures of two ($K = 2$) bivariate ($D = 2$) seemingly unrelated linear regression models with X_1, X_2 and X_3 as regressors for Y_1 , X_1, X_4 and X_5 as regressors for Y_2 . The specific values of the model parameters $\theta = (\pi', \theta'_1, \theta'_2)'$ employed in this first scenario are: $\pi_1 = 0.4, \pi_2 = 0.6, \beta_1 = (1, 2, 3, 4, 5, 6)'$,

$$\lambda_1 = \begin{pmatrix} 2 \\ 2 \end{pmatrix}, \Sigma_1 = \begin{pmatrix} 1 & 0 \\ 0 & 1.5 \end{pmatrix}, \Sigma_2 = \begin{pmatrix} 1.2 & 0 \\ 0 & 1.8 \end{pmatrix}.$$

As far as λ_2 and β_2 are concerned, their values have been computed as $\lambda_2 = \lambda_1 + \zeta_2$ and $\beta_2 = \beta_1 + \zeta_6$, respectively, where ζ_j denotes a vector of j independent realizations of the uniform random variable in the interval $(a, a+1)$ of the real line, $a > 0$. Clearly, the larger the value of a is, the lower the ER associated with the model is. Three different values of $a > 0$ have been employed in the first scenario; they are $a_1 = 1, a_2 = 2$ and $a_3 = 5.5$. Such values have been selected so as to obtain models whose classification error rates are approximately equal to 10%, 5% and 1%, respectively. The specific realizations of vectors ζ_2 and ζ_6 used to compute λ_2 and β_2 with a_1 are $\zeta_2 = (1.9387, 1.6060)'$ and $\zeta_6 = (1.4187, 1.6560, 1.9459, 1.1949, 1.7602, 1.0397)'$. Each element of these latter vectors has been translated by $a_j - a_1$ in order to obtain the specific realizations to be used with the values $a_j, j = 2, 3$.

In the second scenario the datasets are generated from mixtures of three ($K = 3$) bivariate ($D = 2$) seemingly unrelated linear regression models, where $\pi_1 = 0.15, \pi_2 = 0.35, \pi_3 = 0.5, (X_1, X_2, X_3)$ and (X_1, X_4, X_5) are the vectors of the regressors for Y_1 and Y_2 , respectively. As far as model parameters $\beta_1, \lambda_1, \Sigma_1$ and Σ_2 are concerned, they are set equal to the same values employed in the first scenario. The remaining parameters have been obtained as follows: $\lambda_2 = \lambda_1 + \zeta_2, \beta_2 = \beta_1 + \zeta_6, \lambda_3 = \lambda_2 + \zeta_2, \beta_3 = \beta_2 + \zeta_6$,

$$\Sigma_3 = \begin{pmatrix} 1.8 & 0 \\ 0 & 1.2 \end{pmatrix}.$$

The realizations of ζ_j have been obtained using the same strategy employed in the first scenario. The values of a leading to model classification error rates ER approximately equal to 10%, 5% and 1% are $a_1 = 1.3125, a_2 = 2.3125$ and $a_3 = 6.3125$, respectively. The specific realizations of vectors ζ_2 and ζ_6 generated from a uniform random variable in the interval $(a_1, a_1 + 1)$ are $\zeta_2 = (2.2512, 1.9185)'$ and $\zeta_6 = (1.7312, 1.9684, 2.2584, 1.5074, 2.0727, 1.3522)'$.

The setting of the third scenario coincides with the one of the first scenario except for a different choice of the weights; here, weights are set as follows: $\pi_1 = \pi_2 = 0.5$. In order to obtain models with an approximated ER of 10%, λ_2 and β_2 have been computed as follows: $\lambda_2 = \lambda_1 + \zeta_2$, where $\zeta_2 = (2.0012, 1.6685)'$, and $\beta_2 = \beta_1 + \zeta_6$, where $\zeta_6 = (1.4812, 1.7184, 2.0084, 1.2574, 1.8227, 1.1022)'$. These specific realizations of ζ_2 and ζ_6 have been obtained using $a_1 = 1.0625$. As far as the choice of the parameters in association with $ER = 5\%$ and $ER = 1\%$ are concerned, the values $a_2 = 1.9375$ and $a_3 = 5.4375$ have been employed. In all scenarios, the realizations of each regressor have been generated by the standard normal distribution.

For each scenario and each combination of factors' levels, $R = 1000$ datasets have been generated. Then, each dataset has been used to compute $\hat{\theta}$, the ML estimate of the data-generating model. Since the main goal of these analyses is to study the behaviour of the ML estimator under correctly specified models, for each simulated dataset only the ML estimate of the true generating model parameters has been computed. This task has been carried out through the package `FlexMix` (Grün and Leisch, 2008) for the R software environment (R Core Team, 2019), that allows to fit not only mixtures of univariate Gaussian regression models but also mixtures of multivariate and seemingly unrelated Gaussian regression models with diagonal component covariance matrices. In particular, function `initFlexmix` has been used for the initialisation of the model parameters. To this end, 10, 60 and 30 random initialisations have been employed for each dataset in the first, second and third scenarios, respectively.

In order to study the behaviour of the ML estimator, the following measure has been examined: $d_r = \|\hat{\theta}_r - \theta\|$, where $\hat{\theta}_r$ is the ML estimate of θ obtained from the r -th simulated dataset. This measure has been chosen because of the equivalence between the convergence in probability of each component of $\hat{\theta}$ to the corresponding element of θ and the convergence in probability of the vector $\hat{\theta}$ to the vector θ based on $\|\hat{\theta} - \theta\| < \delta, \forall \delta > 0$ (see, e.g., Lehmann, 1999, p. 278). Thus, for each scenario and each combination of factors' levels, an estimate of the sample distribution of the Euclidean distance between $\hat{\theta}$ and θ has been obtained, based on $R = 1000$ samples. In order to avoid problems associated with the labeling of the K regression models in the mixture, the Euclidean distances d_r have been computed after relabeling the K estimated regression models. In the first two scenarios, this task has been carried out according to the estimated prior probabilities taken in non-decreasing order. As far as the third scenario is concerned, the K estimated regression models have been labeled in order of the estimated intercepts in the regression models for the first dependent variable (i.e., the first elements of $\lambda_1, \dots, \lambda_K$). No problem while labeling the K regressions in the mixture based on such criteria have emerged from any scenario. Labelling methods incorporating the information about the true labels $\mathbf{u}_{1+}, \dots, \mathbf{u}_{I+}$ in simulation studies have been recently proposed (see, e. g., Yao, 2015). With such methods, the researcher avoids putting order constraints on a specific model parameter, which will lead to undesirable results when the chosen parameter does not contain enough information about the true labels of the sample observations.

In the first scenario, the estimated sample distributions of the Euclidean distance between $\hat{\theta}$ and θ tend towards zero as the sample size increases for each examined classification error rate (see Figure 1, upper part). A similar behaviour emerges also in the second and third scenarios (see Figure 1, central and lower parts). By focusing the attention on the median, the 95% and 99% percentiles of the d_r s (Table 5), it emerges that, for each scenario and each sample size, such distances are slightly closer to zero when the classification error rate is lower. In addition, the percentiles obtained when the datasets are generated from models with three components are higher than the ones obtained using models with two components for every sample size and every

Table 5 50%, 95% and 99% percentiles of the sample Euclidean distances d_r in the three scenarios, for the 18 examined experimental situations.

Scenario	I	$ER = 1\%$			$ER = 5\%$			$ER = 10\%$		
		50%	95%	99%	50%	95%	99%	50%	95%	99%
1st	1000	0.272	0.371	0.423	0.285	0.393	0.430	0.303	0.413	0.468
	2000	0.193	0.258	0.298	0.201	0.270	0.308	0.213	0.291	0.328
	3000	0.157	0.210	0.240	0.164	0.224	0.250	0.174	0.233	0.269
	4000	0.137	0.184	0.206	0.143	0.192	0.213	0.153	0.200	0.226
	5000	0.123	0.167	0.191	0.129	0.174	0.195	0.137	0.184	0.206
	6000	0.112	0.151	0.174	0.116	0.159	0.183	0.122	0.166	0.196
2nd	1000	0.460	0.594	0.652	0.484	0.618	0.686	0.515	0.678	0.757
	2000	0.323	0.421	0.470	0.342	0.441	0.480	0.362	0.465	0.526
	3000	0.261	0.344	0.385	0.275	0.361	0.409	0.295	0.389	0.446
	4000	0.230	0.292	0.330	0.240	0.311	0.345	0.257	0.331	0.372
	5000	0.205	0.269	0.291	0.214	0.279	0.316	0.229	0.299	0.345
	6000	0.186	0.245	0.272	0.196	0.260	0.284	0.209	0.273	0.300
3rd	1000	0.271	0.367	0.415	0.282	0.383	0.429	0.299	0.405	0.471
	2000	0.191	0.262	0.296	0.197	0.277	0.311	0.208	0.288	0.326
	3000	0.156	0.213	0.240	0.162	0.224	0.252	0.170	0.233	0.271
	4000	0.136	0.183	0.208	0.141	0.193	0.215	0.148	0.200	0.224
	5000	0.121	0.166	0.184	0.128	0.171	0.190	0.134	0.177	0.199
	6000	0.110	0.150	0.169	0.114	0.155	0.181	0.120	0.164	0.195

error rate. Furthermore, the impact of using equal weights on the results of the first scenario appears to be negligible.

In order to gain a deeper understanding of the effects of the sample size and the classification error rate on $\|\hat{\boldsymbol{\theta}} - \boldsymbol{\theta}\|$, three regression analyses have been performed. For each scenario, the Euclidean distances d_r obtained on the $R^* = 18 \cdot R$ simulated samples have been regressed on the sample size and the classification error rate. Preliminary results (not shown here) have revealed that d_r is characterised by conditional heteroscedasticity, given the values of the two regressors, and that the natural logarithm proves to be a suitable variance-stabilising transformation in all scenarios. For these reasons, the following regression model has been specified:

$$\ln d_r = \delta_0 + \delta_1 z_{r1} + \delta_2 z_{r2} + \delta_3 z_{r3} + \delta_4 z_{r4} + \delta_5 z_{r5} + \varepsilon_r, \quad r = 1, \dots, R^*, \quad (19)$$

where $z_{r1} = \ln I_r - \ln 3500$, I_r is the sample size of the dataset employed to compute d_r , z_{r1} and z_{r2} are two dummy variables used to numerically code the error rate (with $ER = 0.01$ as reference category) and $z_{r4} = z_{r1} z_{r2}$ and $z_{r5} = z_{r1} z_{r3}$ allow for possible interaction between sample size and error rate. Note that $\ln I_r - \ln 3500$ is considered instead of I_r in order to reduce collinearity with the interaction terms. As far as the errors are concerned, it is assumed that they have Gaussian distributions with expected value equal to zero and their variances may vary with the overlap level: $\text{Var}[\varepsilon_r] = \sigma^2 [1 + (\omega_1 - 1) z_{r2} + (\omega_2 - 1) z_{r3}]$. Thus, σ^2 is the error variance when $ER = 1\%$, and ω_1, ω_2 are scale factors for σ^2 when $ER = 5\%$ and $ER = 10\%$, respectively. It is worth mentioning that assuming a conditional

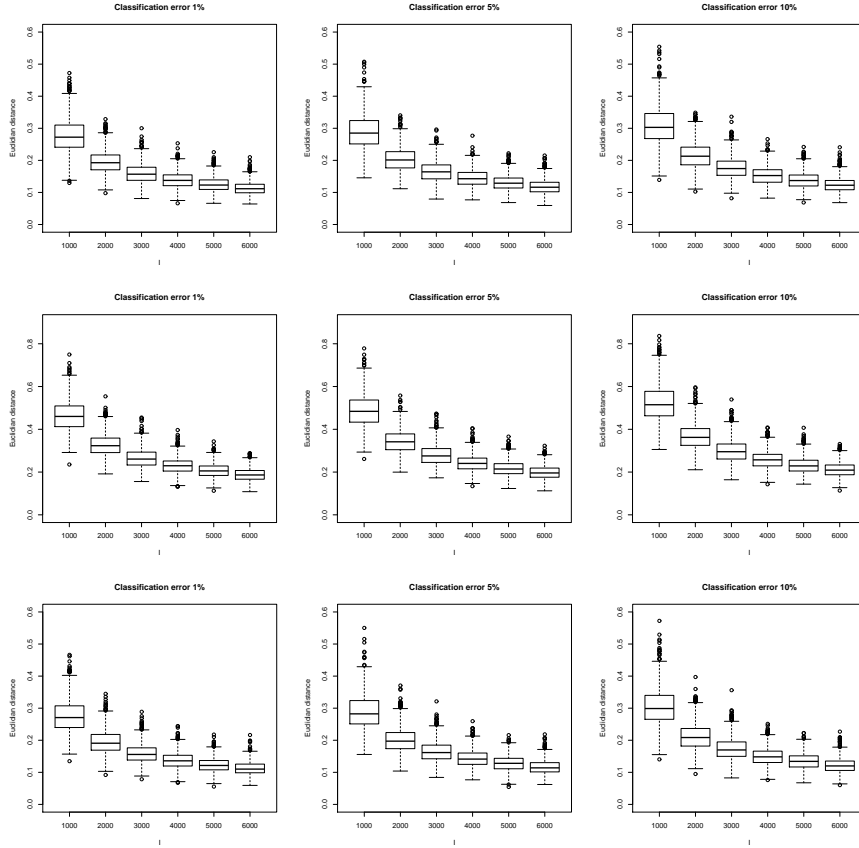


Fig. 1 Boxplots of the Euclidean distances d_r for the six sample sizes within the three error rates in the first (upper part), second (central part) and third (lower part) scenarios.

Gaussian distribution for $\ln d_r$ is equivalent to assume a conditional lognormal distribution for d_r . Thus, a Gaussian linear model for $\ln d_r$ implies a lognormal regression model for d_r . Furthermore, given the properties of lognormal distributions, $E[d_r] \leq \text{med}[d_r] = \exp\{\text{med}[\ln d_r]\} = \exp\{E[\ln d_r]\}$ (see, e. g., Aitkin et al., 2009, p. 125). Thus, model (19) implies the following multiplicative model for the median Euclidean distances:

$$\text{med}[d_r] = \left(\frac{I_r}{3500}\right)^{(\delta_1 + \delta_4 z_{r2} + \delta_5 z_{r3})} e^{(\delta_0 + \delta_2 z_{r2} + \delta_3 z_{r3})}, \quad r = 1, \dots, R^*. \quad (20)$$

Parameters of model (19) have been estimated by exploiting generalised least squares and using the R package `nlme` (Pinheiro et al., 2017). The obtained results for the three scenarios are reported in Tables 6-8. For the regression coefficients δ_h , $h = 1, \dots, 5$, these tables also contain the estimated standard errors, the t -test statistics (for the null hypothesis $H_0 : \delta_h = 0$, $h = 1, \dots, 5$) and the corresponding p -values. According to these results, it appears that

Table 6 Estimated parameters for the regression model (19) in the first scenario. Additional parameter estimates are $\hat{\sigma} = 0.187$, $\hat{\omega}_1 = 1.011$, $\hat{\omega}_2 = 1.014$.

	Value	Std. Error	<i>t</i> -value	<i>p</i> -value
δ_0	-1.926	0.002	-771.899	0.000
δ_1	-0.497	0.004	-124.347	0.000
δ_2	0.041	0.004	11.554	0.000
δ_3	0.099	0.004	27.849	0.000
δ_4	-0.003	0.006	-0.491	0.623
δ_5	-0.006	0.006	-1.119	0.263

Table 7 Estimated parameters for the regression model (19) in the second scenario. Additional parameter estimates are $\hat{\sigma} = 0.63$, $\hat{\omega}_1 = 1.000$, $\hat{\omega}_2 = 1.016$.

	Value	Std. Error	<i>t</i> -value	<i>p</i> -value
δ_0	-1.411	0.002	-648.766	0.000
δ_1	-0.502	0.003	-144.226	0.000
δ_2	0.050	0.003	16.185	0.000
δ_3	0.113	0.003	36.577	0.000
δ_4	0.001	0.005	0.149	0.882
δ_5	-0.002	0.005	-0.427	0.670

Table 8 Estimated parameters for the regression model (19) in the third scenario. Additional parameter estimates are $\hat{\sigma} = 0.189$, $\hat{\omega}_1 = 1.015$, $\hat{\omega}_2 = 1.013$.

	Value	Std. Error	<i>t</i> -value	<i>p</i> -value
δ_0	-1.934	0.003	-766.853	0.000
δ_1	-0.500	0.004	-123.767	0.000
δ_2	0.040	0.004	11.027	0.000
δ_3	0.087	0.004	24.281	0.000
δ_4	-0.002	0.006	-0.324	0.746
δ_5	-0.005	0.006	-0.875	0.382

not only the sample size but also the error rate has a significant effect on $\ln \|\hat{\boldsymbol{\theta}} - \boldsymbol{\theta}\|$. Namely, on average $\ln \|\hat{\boldsymbol{\theta}} - \boldsymbol{\theta}\|$ tends to be larger as the error rate increases. The boxplots of the standardised residuals versus the fitted values for the two regression models are represented in Figure 2. In particular, each figure contains 18 boxplots (one for each possible combination of the factors' levels). As shown by these boxplots, in each scenario the distributions of the standardised residuals are approximately symmetric around zero and show a fairly similar variability. This behaviour suggests that the regression models can be considered adequately specified.

By focusing the attention on the interaction between *I* and *ER*, the *p*-values for the Wald statistic to test the null hypothesis $H_0 : \delta_4 = \delta_5 = 0$ in the three scenarios (see the last column in Table 9) suggest that there is not a significant interaction between sample size and error rate in any of the considered scenarios. As far as the two estimated main effects of the sample size are concerned (see the column $\hat{\delta}_1$ in Table 9), it emerges that they are approximately equal. In addition, all 95% confidence intervals for δ_1 contain the value -0.5. Thus, in each examined scenario, the median Euclidean distance

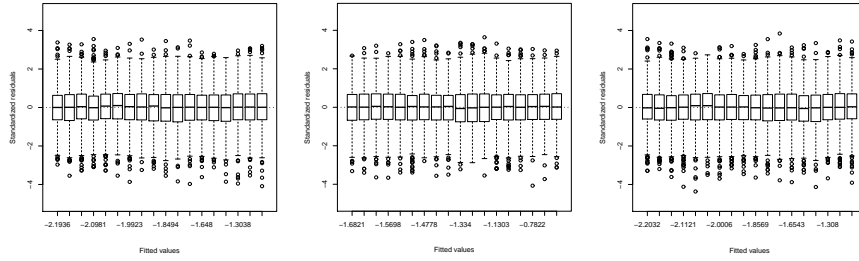


Fig. 2 Boxplots of the standardised residuals versus fitted values for the regression model (19) in the first (left part), second (central part) and third (right part) scenarios.

Table 9 Estimated effects of the sample size from model (19) in the three scenarios and p -values for the Wald statistic to test for the absence of interaction between sample size and classification error rate ($H_0 : \delta_4 = \delta_5 = 0$)

Scenario	$\hat{\delta}_1$	95% confidence interval for δ_1	p -value
1st	-0.497	(-0.504, -0.489)	0.534
2nd	-0.502	(-0.509, -0.495)	0.838
3rd	-0.500	(-0.508, -0.492)	0.677

between $\hat{\theta}$ and θ tends to decrease approximately at the same rate as $I^{-0.5}$, regardless of the overlap level.

4 Conclusions

The paper has introduced a flexible and rich class of models for multivariate linear regression analysis based on finite mixtures of seemingly unrelated Gaussian linear regression models. These models are able to deal with correlated response variables in the presence of data coming from heterogeneous populations. In addition, with these models it is possible to specify a different vector of regressors for each dependent variable. This class encompasses several other types of Gaussian mixture-based linear regression models previously proposed in the literature. The paper has addressed both the model identification and ML estimation; this latter task is accomplished by means of an EM algorithm. Similarly to any other regression analysis based on Gaussian finite mixtures, also the proposed models and methods are affected by some practical issues, such as the choice of a proper value for K and the unboundness of the mixture likelihood. This latter problem could be dealt with by constrained ML estimation. As far as the choice of K is concerned, several model selection techniques could be employed also in the framework proposed in this paper. A comparison among different linear regression models has been carried out in a study of the effects of prices and promotional activities on sales between September 1989 and May 1997 for two top U.S. brands in the canned tuna product category; the obtained results have demonstrated the practical

usefulness of the proposed models in highlighting the presence of unobserved heterogeneity.

Furthermore, the paper has provided a range of specific conditions and assumptions for the model identifiability and regularity. Such regularity conditions and assumptions are easy to interpret, do not involve any derivatives of the model p.d.f. and ensure the consistency of the ML estimator given i.i.d. observations. As far as model identification and consistency of the ML estimator are concerned, it is important to note that there can be problems in applications where the regressors can only take a small number of values. The proof of the consistency property exploits general asymptotic results that hold true for extremum estimators of parametric models given i.i.d. observations (Newey and McFadden, 1994). In particular, a theorem providing a weak consistency result has been used. In order to ensure the strong consistency of the ML estimator it is necessary to replace the result about the uniform convergence in probability given in equation (17) with a similar result concerning the almost sure uniform convergence. In addition, the behaviour of the ML estimator in the presence of finite samples has been evaluated through an estimate of the sample distribution of the Euclidean distance between $\hat{\theta}$ and θ , based on 1000 simulated datasets. This evaluation has been carried out for three types of models belonging to the proposed model class and for varying values of both the sample size and the classification error rate associated with the examined models. The obtained results have shown that such distance decreases with the sample size for each examined classification error rate. In addition, the interaction between the sample size and error rate on the logarithm of the Euclidean distance between $\hat{\theta}$ and θ has resulted to be not significant. Finally, the median value of this distance decreases with the sample size at the same rate ($I^{-0.5}$) for every examined classification error rate; these results hold true for each of the three types of models considered in the Monte Carlo study.

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